

Talal Abu-Ghazaleh Global



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SERVICES GUIDE 2019



YEARS

*Over 250 Professional and Educational Services,
Operating Through More Than 100 Offices Worldwide*

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Talal Abu-Ghazaleh Global



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SERVICES GUIDE *2019*



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Chairman’s Message



We are pleased to present our comprehensive ‘List of Services Guide’ showcasing our extensive range of global activities since our inception in 1972.

With more than 100 offices and 150 representative offices worldwide, The Talal Abu-Ghazaleh Global (TAG.Global) has excelled in setting new standards in the ever-challenging field of services by offering its diversified and specialised services to clients around the world through its global expansion.

We have partnered with hundreds of organizations and leading companies worldwide within a range of sectors, and have established strong and robust connections resulting in our solid reputation as a credible and trusted company.

We are grateful to our clients for their trust and confidence in our work and our vision for a better future.

Talal Abu-Ghazaleh
Chairman
talalabughazaleh.com



Professional
S e r v i c e s

Accounting Services

Bookkeeping and Financial Record Management

TAG-Audit Small Business Department provides record management services to assist in the effective maintenance of accounting records and bookkeeping. All relevant reports can be accessed as frequently as required. We employ accountants and bookkeepers who will maintain your accounting records at a fraction of the cost of a full-time accountant.

Cost Accounting

TAG-Audit cost analysis focuses on analyzing cost data, product or service cost components, cost drivers, costing methods and accounting, pricing decisions, and cost accounting records to facilitate the managerial decision making process and identify strengths, weaknesses, opportunities, and threats.

Our approach is based on a full understanding of business activities in general, underlining the costing process. The first phase helps us to identify general problems associated with the costing system. The second phase involves identifying the best costing solutions to provide a suitable decision making environment. Upon completion of the engagement, we submit a full study presenting our scope and approach, detailing our findings, recommendations, and an outline of an action plan to be adopted for improvement.

Taxation

TAG-Audit's teams of tax experts available in all Middle East offices, as well as in other areas where corporate and income tax are in effect, can assist clients in undertaking adequate tax planning at an early stage.

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Audit Services

Internal Auditing

TAG-Internal audit helps organizations improve achievement of their objectives by providing expert advice on operations, performance and internal controls; conducting a compliance assessment between adopted procedures and envisioned policies; and an assessment of best practices implementation within the organization.

Risk Assessment services

This service is designed to assist clients in risk identification, evaluation, risk-management performance and implementation of compliance programs to ensure that managerial activities are conducted in accordance with national laws and regulations.

Internal Control Structure Assessment

This service involves adequacy assessment of the internal control structure design, and testing of operating effectiveness to determine whether risks are being managed and/or mitigated, in addition to suggesting recommendations to address any identified weaknesses.

Corporate Governance Audit

TAG-Internal audit has a team of qualified experts in the field of corporate governance processes who are able to deliver high-quality services to their clients by providing professional assessment and recommendations in terms of ethical climate, values, performance control and risk management.

Audit Committee advisory

TAG –Internal audit conducts assessments and provides audit committees with advisory services to increase governance efficiency.

Audit and Assurance

Financial Statement Audit

Our External Auditors are committed to delivering independent and effective audit of financial statements to maintain the confidence of creditors, investors and other stakeholders who rely on accurate financial statements. We provide quality assurance services to help ensure that our clients' financial statements meet all regulatory and business requirements.

Information Technology (IT) Audit

The TAG-IT Audit team conducts examination and evaluation of a client's information technology infrastructure for any security risks within its system, and offers adequate solutions and recommendations on controls for managing such risks effectively and efficiently.

Forensic Accounting Services

Our approach is to tackle fraud quickly, sensitively, confidentially, and carefully. TAG-Audit has highly trained certified fraud examiners that can perform fraud risk assessments, investigate areas of high risk, and assist in the detection and prevention of fraud.

We offer the following services:

- Investigation of fraud and misconduct
- Forensic Technology solutions Services
- Dispute services
- Expert witness services



Other Assurance Services:

Special Purpose Audit

TAG-Audit team goes the extra mile to assist its clients by conducting special purpose audits required for the purposes of various stakeholders. We offer a complete set of financial statements prepared in accordance with accounting standards; a component of a complete set of general purpose or special purpose financial statements, specified accounts, elements of accounts, or items of financial statement; compliance with contractual agreements; and summarized financial statements.

Review of interim Financial Information

Our procedures involve making inquiries of persons responsible for financial and accounting matters and applying analytical and other review procedures to complete the report.

Agreed-Upon Procedures (AUP)

An Agreed-upon procedure (AUP) involves an auditor performing audit standard procedures concerning specific items of financial data, a financial statement or even a complete set of financial statements, which the auditor, the client and any appropriate third parties have agreed upon. An AUP only reports factual findings.

In TAG-Audit we conduct AUP engagements in accordance with the “Code of Ethics for Professional Accountants” issued by the International Federation of Accountants (IFAC) and compliant with the individual specific terms that have been agreed upon in such engagements.

Examination of Prospective Financial Information

This service offered by the TAG-Audit team, aims at estimating and issuing an opinion on future financial results based on future-oriented evidence and assumptions. This type of examination is used mainly in budget analysis and prospective financial information contained in other documents.

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Capital Services

Debt Issuance

TAG-Capital performs a comprehensive study to provide institutions with a baseline for assessing the impact of borrowing on the financial position of the institution. Our team of experts analyse the institution's financial framework, its current and future capital financing needs, and provides a preliminary exploration and analysis of various financing alternatives.

Before developing a financing plan, our team will meet with the institution's management, financial staff, and board of trustees in order to set up a comprehensive plan which will help the institution fulfill its future strategic objectives. This will facilitate informed decision-making relative to future capital financing needs, capital campaign requirements, and potential revenue increases.

TAG-Capital reviews alternatives and identifies the most beneficial course of action. We help structure bond issue to be cost-effective and attractive to buyers and assist the institution in the identification and selection of the various parties involved in the debt issuance process, which may include underwriters, marketing agents, bond/Sukuk insurance companies, bond counsel, and trustees.

We are responsible for the following tasks:

- Coordinating financing structures with the underwriter according to the specific needs of the institution.
- Negotiating overall upfront costs, ongoing costs, and interest rate costs.
- Assisting the institution in preparation of rating agency presentations.
- Assisting in negotiation of fees, terms and conditions of credit enhancements provided by bond insurance companies and/or letter-of-credit banks.
- Reviewing and assessing issuance of cost appropriation including the underwriter's discount, remarketing fees, counsel fees, and trustee fees.
- Evaluation of interest rate(s) proposed by the underwriter according to the current market.
- Compilation of the official statement appendix with financial and summary information on the institution as required for disclosure purposes, by the rating agencies, letter-of-credit bank or insurance companies.

Asset Management

TAG-Capital's approach to asset management helps in delivering strong, consistent results built on our global resources and relationships, thoughtful analysis and research, as well as effective risk management.

Asset management serves the investment needs of institutions and individuals around the world. Our understanding of local economies, industries and cultures helps us develop global relationships over time, and assists us in delivering what clients want most: access to a wide range of investment opportunities, risk-adjusted performance and solid, consistent returns over time.

Capital assets need to be actively managed, whether they are real estate assets, industrial assets, production assets or information technology assets. A business process-driven approach to asset management provides organizations with a set of well-defined, actionable steps to improve asset maintenance, costs, asset value and production efficiency which lead to enhanced performance and cost cutting in support of overall enterprise strategy.

Corporate Finance

TAG-Capital corporate finance service covers the region with a well-established national and regional network. We provide creative solutions that can add value to our clients' businesses. Due to our unrivalled experience and knowledge across a broad range of sectors, we provide our clients with objective and specialized advice and assist them in creating and extracting value.

We work closely with shareholders and senior management to provide comprehensive financial advice and expertise in the execution of mergers, acquisitions, divestitures, restructurings, private placements, privatizations and equity capital markets to clients, ranging from corporations and private equity, to financial institutions and governments. We offer greater value to our clients throughout all stages of the transaction process. We understand and know the local market requirements combined with an understanding of economies and cultures derived from our extensive and expandable relationships with clients in the region to whom we provide our services locally and internationally.

Due Diligence (Legal / Financial)

TAG-Capital provides its clients with valuable due diligence reports and business analyses that play an integral role in their decision-making and negotiation processes. We offer a confidential, sound, unbiased perspective and the ideal complement to internal resources.

The complexity of today's business transactions and relations drives the need to obtain timely and accurate intelligence. Public information on a company and its principals is often insufficient, outdated or difficult to obtain. However, at TAG-Capital, we provide our clients with a full report based on the acquired intelligence, enabling them to make sound policy judgment before engaging in any major contracts or alliances. We investigate and examine all available information to determine any obligations, fines, or penalties imposed on the business, in addition to any rights entitlements of the business.

Our due diligence services include:

- Financial profile analysis
- On- and off -shore investigations
- Complete legal evaluation of the checked documents and obligations in the signed contracts and agreements.
- Assuring client legitimacy of the prospective steps according to the related commercial and business laws.
- A thorough and detailed report on all commercial and legal obligations of the concerned company.

Capital Services Strategy

Our strategy practice assists with investigation and resolution of critical strategic issues related to business and future plans. We ensure correct strategic objectives for entering into a transaction by identifying any challenges that may be inherent and pursuing appropriate methods in future plans.

Our professionals apply their expertise to understand the target company's business and determine if it meets strategic investment or acquisition criteria; they evaluate all aspects of the post-transaction company's go-forward strategy, giving special attention to the company's position in the market and its ability to achieve desired business objectives, such as financial exits, revenue targets, and market share goals. We also compare and contrast alternative strategies to determine the best approaches for moving forward.

During this process, we continuously update our clients with the latest findings, and upon completion of the project, a series of end products will be prepared depending on the nature of the engagement.

Risk Management

Risk management is a unique service that we provide based on capital methodologies that enable financial institutions to quantify the risks they face, the capital needed to cover them and the real risk-adjusted returns that are being made or those that should be targeted. We undertake the whole process starting from the assessment of both credit and market risks, utilizing the diversity of professionals in TAG-Capital to implement and develop risk management procedures, through design, building, integration and validation.

The overriding benefits are the ability to enhance strategic and tactical decision-making and optimize shareholder wealth. Evaluation can help organizations to spot threats and weaknesses, identify opportunities that may be missed by competitors and target investment where it can earn its best return. It can also help to align risk appetite with capital allocation and communicate the business's tangible strengths and potentials to analysts, investors and rating agencies.

Initial Public Offering (IPO) and Security Offering

Going public is a complex, costly, time-consuming and stressful process. However, TAG-Capital experts will plan and manage every step required to complete an Initial Public Offering. When instructing us to manage the process, your corporate objectives can be achieved faster, easier and often at a lower cost.

Our capital market consultants advise issuers, underwriters, placement agents and initial purchasers in public and private offerings of securities. We offer our capital market clients in-depth understanding and expertise in every major industry.

TAG-Capital professionals develop a proactive, systematic and integrated approach to applying corporate governance and compliance requirements. We encourage companies to implement corporate governance standards, not only as regulatory obligations, but as value drivers as well.

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Financial Advisory Services

Financial Advisory

With its connections, background and reputation in the financial community, TAG-Consult provides a variety of financial advisory services to its clients to help them develop a secure, efficient, and profitable financial system. Our primary goal is to provide the type of financial operations to enable easy tracking of financial events, provide financial information significant to the financial management of a company or an organization, and/or required for the preparation of financial statements. Whether automated or manual, we will consider all aspects of the financial system to help integrate and improve all procedures, controls, data, hardware, and support financial operations personnel.

Our services include, but are not limited to, the following:

- Financial & Accounting Policies & Procedures
- Procurement System
- Assets Management System
- IPO
- Financial Risk Analysis
- Reviewing and Improving Accounting Operations
- Projection and Forecast Systems
- Financial and Operational Due Diligence Systems
- Costing Systems
- Loss and Cost Reduction Systems
- Fraud Investigation

Tax/Zakat Advisory

Direct tax is imposed by a government on financial income generated by business entities and individuals whereby tax is paid directly to the government by an entity on whom it is imposed. On the other hand, indirect tax is imposed by the government through many sources and collected by intermediaries from the bearer of the tax burden.

TAG-Advisory tax experts assist business organizations and individuals in a wide range of direct and indirect tax consulting services to meet the special tax requirements of our clients, both locally and internationally.

Preparation of Financial Policies and Procedures

TAG-Audit team works closely with its clients to govern their financial activities and make sure that financial transactions are properly authorized; assets are adequately safeguarded; duties are properly defined to minimize the risks of error and fraud; transactions are properly supported in compliance with the applicable rules and regulations; transactions are processed effectively and efficiently; and business interruptions due to staff moves are minimized.

Formation- and- Liquidation of Companies

Formation of companies is the complex process of drafting the appropriate documentation for establishing a new limited liability company.

TAG-Audit, through its qualified experts, provides this service to its clients in a professional manner.

Financial Due Diligence

TAG-Audit assists clients with their business and investment by offering a realistic assessment and advice on planning and use of funds, business model/budgets and the legal review.

IFRS & IPSAS Conversion

Under international standards conversion services, we assist companies in performing detailed impact analysis of standards on financial statements, formulation of new accounting policies and guidance on equity reconciliations. In addition, we conduct staff knowledge and skills assessment for future reference. Our aim is to provide continuous training and early engagement of external auditors and other project stakeholders, in order to facilitate the conversion process.

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Value Added Tax (VAT) Services

VAT Advisory

We assist Companies in their VAT planning, organizational processes structuring and systems to comply with the requirements of applicable VAT law. We assist companies in filing their monthly/quarterly returns and offer guidance to company staff on the preparation of relevant reconciliations. In addition, our services includes continuous guidance on VAT matters and resolution of VAT related queries received from the Regulator.

Talal Abu Ghazaleh & Co. International (TAGI) realizes the daunting VAT challenges faced by institutions and companies. Therefore, TAGI provides a range of state-of-the-art and smart solutions, mirroring our long-standing experience, to help institutions and companies deal with VAT related issues and to ensure the smooth continuation and commitment of their business. This enables institutions and companies to concentrate on their business activities rather than worry about VAT issues.

TAGI's competent team of VAT experts and specialists, provides the following services:

Compliance with VAT policies

In spite of the relative clarity of VAT compliance, its application is more complex and requires numerous resources to meet compliance requirements.

We at TAGI work on your behalf to meet your VAT compliance needs. Through our experts located across the globe, we put our theoretical and practical expertise at your disposal.

VAT Consultancy

Companies and institutions are often unaware of VAT legislation and continuously amended policies. Hence, our VAT advisory team provides a series of guidelines and specialized practical advice to help your business achieve VAT policy compliance and to address VAT and legislation amendment issues.

We also provide receipt auditing services to verify the accuracy of compliance with VAT policies. This is in addition to assisting companies and institutions in the process of VAT refunds where applicable in accordance with the provisions of the system.

Registration services

We complete VAT Registration for companies, institutions and entities at the relevant authority in compliance with regulations and rulings.

Post-registration services including:

- Filling / auditing VAT returns/ or Selective Tax prepared for this purpose, followed by referral to the specialized department within the legal time frame.
- Reviewing the company's purchases of goods and services to verify the validity of VAT amounts on purchase invoices, date of purchase and whether or not they are deductible and refundable.
- Calculating and paying tax on imported services to the specialized authority within the legal time limit, and follow-up of claim within the VAT return for the post-payment period.
- Financial statements draft review to verify that revenues match the issued returns and discussion of any notices.

VAT return Auditing procedures

TAGI provides VAT return auditing to ensure correct VAT calculations.

Attendance and follow-up of field auditing work

At TAGI, we recognize the importance of being present with the client's financial department when VAT officials are auditing the VAT returns. Our team possesses the ability to discuss their notices on VAT returns and help answer all inquiries in order to complete an audit that is in line with the company's interests and in accordance with regulations and instructions of the authority.

Tax Dispute Resolution: Assisting in the submission of objections in VAT dispute cases

Through analysis of the discrepancies received from the authority along with the documents and information prepared by the company, our experts work diligently on proving the company's right to object. Consequently, they assist in: preparation of the objection, following-up the objection and responding to the authority's inquiries until completion in accordance with the requirements of the VAT system.

We wish to offer our professional services for VAT consulting in the following areas:-
Pre-VAT scenario (before the introduction of VAT in the respective country) or in the initial period after VAT laws are effective;

- Conducting a feasibility study of the organization's system to understand requirements for designing a comprehensive VAT implementation roadmap
- Drafting a roadmap for the effective implementation of VAT
- Conducting detailed VAT impact assessment covering all aspects of the business
- Development of accounting and procedural manuals based on the actual data/facts provided by the client
- Implementation of procedures and practices required for effective compliance with VAT laws.
- Training the client's personnel on the various aspects of the VAT process and equipping them with the necessary skills to handle the issues.

Compliance services;

- Analyzing registration requirements and obtaining VAT registration with the regulating authority
- Computation of periodic VAT liability to be deposited
- Preparation and Submission of VAT return
- On- call advisory relating to the day- to- day operations of the company
- Submission of reply to the inquiries/objections raised by the regulating body
- Verification and Processing of refund claims

Note: To assist our clients in time- saving, we offer our highly experienced & reliable Business Process Outsourcing Services to our clients. Primarily depending upon the requirements and financial position of the clients, these outsourcing services can be either multidimensional or restricted to a particular aspect of the business.

Assessment support Services:

- Pre-audit support (Carrying out diagnostic studies/health check of records for clients prior to regulating body audit)
- Drafting submission to the inquiries raised by the officials conducting audit
- Providing various certifications according to VAT laws (for example- adjustment of VAT paid, credit sales, due to written- off debt)

TAG-Consult Services

Business Process Management (BPM)

Business Process Management reviews the current business processes of an organization in order to improve corporate performance. Various methods are used to streamline business processes, analyse, measure, improve and optimize business practices.

Areas that undergo a process redesign may include, but not limited to, Human Resources and Personnel, Supply Chain, Sourcing and Procurement, Production, Customer Service, Service Delivery, Maintenance, Construction Management, Project Management, Tendering, Contract Administration, Quality Assurance and Control Accounting, Finance and Sales.

Business Process Improvement (BPI)

Process Improvement efforts focus on defining, understanding and improving the activity flow within major processes. Process Improvement leads to reductions in cost, cycle time and error rates. It is vital for organizations to understand the new possibilities arising once such improvements are introduced and implemented across and within their divisions.

Business Process Reengineering (BPR)

BPR involves a complete study of current organizational processes and introduction of the most appropriate departmental function distribution; whether in operating or in administrative units. The study investigates any inherent weaknesses impeding performance, and focuses on functional links between various units, which may need to be merged or eliminated. Alternatively, it recommends the formation of new set-ups, if warranted, for the achievement of corporate objectives in the most efficient and cost-effective manner. The study often extends to examining staffing requirements to ensure maintenance of appropriate staff levels and prevent shortages or overstaffing. Performance and productivity evaluation is also conducted.

Policies and procedures Manual

The policies and procedures manual outlines a company's or organization's best practices, core business process descriptions and methods and standards for how work is performed in order to ensure the effective operation of the organization. The policies and procedures are developed in line with the best practices in the sector/industry. The documentation includes, but is not limited to, governing and Human Resources policies and operational procedures.

Business Process Integration & Automation

Business Process Integration is essential for businesses looking to connect systems and information efficiently. Business Process Integration allows automation of business processes, integration of systems and services, and the secure sharing of data across numerous applications.

ISO Management System Standards (MSS) & Excellence Model

ISO Management system includes a broad portfolio of services within an organization's management system for ISO certification. ISO Management Systems are developed and implemented for a wide variety of industries. Complete support is provided to the organization in the development of an efficient management system by providing the following consultancy services in ISO certification:

- Gap Analysis.
- Risk assessment as per requirement of the standard.
- Awareness training based on ISO standards
- Training the internal auditors of the organization.
- Development of documentation including, but not limited to, policies, procedures, work instructions, SOPs, objectives, KPIs, matrix, criteria, forms, according to requirements of the applicable standards.
- Environment aspect/ impact analysis and health and safety hazard assessment associated with processes.
- Identifying, assessing and prioritizing risks and impacts.
- Internal Audit of Management System as per the requirements of the applicable standard.
- Assistance in rectification of corrective actions.
- Assistance for management review meeting and selection of the certification body for certification audit.



TAG-Consult offers complete management consultancy for the following Management Systems:

- Quality Management System ISO 9001
- Environmental Management System ISO 14001
- Occupational Health & Safety Management Systems ISO 45001
- Food Safety Management Systems ISO 22000/ HACCP
- Information Security Management Systems ISO 27001
- IT Service Management Systems ISO 20000
- Business Continuity Management System ISO 22301
- Quality Management – Guideline for Training ISO 10015
- Customer Satisfaction-Complaint Handling ISO 10002
- Customer Satisfaction- Guidelines for codes of conduct for organizations ISO 10001
- Integrated Management System. PAS 99
- The European Foundation for Quality Management ‘EFQM’- Excellence Model

Business & Investment Advisory

Business enterprises require a safe environment to operate securely towards further advancement. However, business security relies on many dimensions and variables. The following services, based on academic and professional sources, guarantee the organization’s secure market position:

Feasibility Studies

A feasibility study is performed for the successful design and implementation of a project. This includes examining current trends in all relevant domains and taking into consideration marketing, technical, organizational and financial issues pertinent to a project in order to provide a comprehensive report, which ascertains the likelihood of the project’s success.

Business Plans

A business plan is an expression of the company’s vision. Success and credibility of such a plan are ensured when the vision is truly global and builds upon the present success of the company.

In order for us to help you achieve your objectives, we strive to provide you with detailed guidance regarding your business operations and your financial strategies and goals.

Market Research & Sectorial Studies

In an era where global markets are witnessing numerous fluctuations and changes, this service provides clients with a comprehensive view of their business prospects which includes the following:

- market studies and research;
- consumer purchasing power and market analysis;
- marketing strategies;
- distribution plans;
- macroeconomic and microeconomic variables;
- promotion studies; and
- consumer preferences analytical studies.

Social and Economic Studies and Research

Most growing business entities base their decisions regarding business solutions and expansion on various economic factors. In this context, we provide the following services:

- economic analysis;
- sector and industry studies;
- economic risk assessment and social economic impact assessment.

Mystery Shopping & Surveys

Mystery shopping or secret shopper is a market research method used to anonymously measure quality of service, compliance with regulation or to gather specific information about products and services. Mystery shoppers work in many different industries to provide companies with valuable information and feedback which they may use to improve their business, service or product.

Strategic Planning & Performance Management

In the fast-changing modern world where every trend and factor is interdependent on all others, it is vital to be able to adapt and live with change. This service reviews the strengths and weaknesses of every business, assessing and redirecting the organization towards full productivity. Possible monitoring of current trends in technological, social, political, and economic developments, will provide valuable information towards continuous growth.

Strategic Planning

Strategic planning is an organization's process of defining its strategy and taking the necessary steps to pursue its strategy by determining top priorities and short-term goals. We run SWOT, PEST and other sophisticated analysis aimed at adopting a strategy as a function of external (threats, opportunities, future trends, new competitors, new competitor products) and internal (weaknesses, strength, potential resources, expertise) factors. TAG-Consult also provides its clients with an action plan that outlines methods needed to reach short-term and long-term goals.

Performance Management System

A system which assists in measuring and evaluating performance of resources such as human resources, financial performance, internal processes performance, so as to increase the efficiency of the organization. Balance scorecard and KPI's are an example of a performance management system.

Project Management

Project management services includes PMO Set-up, PMO Re-engineering and technology transfer. These services help the organization to establish and enhance the PMO function at various levels within their organization, depending on client requirements.

The PMO must be aligned with the business strategy of your organization. The PMO ensures project governance in terms of quality, scope, budget, and schedule. PMOs bring consistent processes and disciplines across your enterprise so that projects are managed in a consistent manner, regardless of size and scope. It provides senior management with information to set direction, determine priority, release funding, and monitor the progress of your project portfolio.

PMO Set-up

This PMO framework is a guideline for establishing appropriate PMO infrastructure. The components include:

- Establishment of PMO structure & mandates
- Establishment of PMO Processes
- Establishment of Project Management Capabilities
- Establishment of PMO Tools & Techniques

PMO Re-engineering

The PMO Re-engineering process is a guideline for restructuring an existing PMO to better support the goals of a client's organization. Completion of the process will result in increasing the effectiveness of the PMO as well as refocusing and remarketing the PMO. PMO Re-engineering focuses on areas such as PMO purpose, alignment with business strategy, service offerings, and communications.

The Re-engineering process includes:

- Defining the current state PMO
- Defining future state PMO
- Defining and implementing the feature, function, and benefits of the future state PMO
- Define, design and implement performance metrics of the future state PMO

Technology Transfer

Technology transfer is a sophisticated process requiring substantial expertise in various areas. We facilitate this process and delivery transparency for the organization by providing first-class mediation and consultancy services tailor-made to meet their needs. We modify its areas of focus according to the demands of each market. This is achieved through continuous market screening for the latest trends in our areas of specialization so that we can identify markets that are in urgent need of technologies that they can readily absorb.

With unmatched connectivity and market experience, we have designed the “appropriate partner selection criteria” to help organizations reduce the risks and uncertainties often associated with foreign business technology transfer. We are able to do this by gathering and analyzing information about market potential and targeted market segments, followed by identifying, meeting with, and presenting the most suitable potential business partners to our clients.

Having access to a database that comprises thousands of technologies available for trading worldwide, we offer our services to local companies wishing to expand and improve their businesses, by utilizing both new and well-developed technologies and trading platform, to give their businesses the extra edge to excel and prosper.

In order to facilitate technology transfer, the following resources are utilized:

- Partnerships with international intermediaries (consultants, technology brokers, chambers of commerce, industrial associations)
- Strategic alliances with international technology transfer companies and centers
- Proprietary database of thousands of clients and potential investors
- Proprietary database of registered patents across the Arab region and worldwide
- Personal connections, business meetings, workshops, specialized exhibitions, etc.

With the belief that successful planning for a technology transfer project is half way to successful collaboration, we provide our clients with a wide range of technology transfer consultancy and complementary services, ranging from feasibility studies and strategic business planning to market research and evaluation, to the preparation of operation manuals, negotiation and drafting of legal documents.

Supported by a team of multi-disciplinary professionals, TAG-Consult is able to serve each client's individual needs, laying the path for successful technology transfer.

Human Resources and Restructuring Services

Human Resources Systems

Human Resources systems aim at keeping employees updated, involved, and committed in the overall strategy of the organization. We offer the following services in the area of human resources management:

- Human Resources Management Strategy
- Management and Skill-Based Development
- Performance Evaluation Systems
- Job Analysis, Job Descriptions, Job Evaluation, and Job Classification.
- Salary Surveys and Salary Structures
- Staff Relations,
- Organizational Design and Restructuring
- Policies and Procedures, Succession Planning, and Manpower Planning

Restructuring and Remapping

The restructuring process aims at achieving greater efficiency and adaptation to changing markets. Spin-offs, recapitalizations, strategic buyouts and major management realignments are all developments frequently associated with corporate restructuring.

To guarantee that your operations become leaner, more efficient, better organized, and better focused on your core business, our experts will offer assistance during any changes in your organization, whether they involve corporate management changes, sale of underutilized assets, reorganization of functions, refinancing of your debts, or any similar developments.

Corporate Governance

TAG-Consult offers a full range of corporate governance services including, but not limited to, the following:

Comprehensive diagnostics of the corporate governance system,
Improvement of the risk management system and processes, Development of codes for corporate governance,
Assessment of the board of directors and board committees work and;
assessment of corporate governance as a part of preparations for an IPO.

Corporate governance is a cornerstone of sustainable business development and attracts growing attention from regulators and investors. It allows companies to respond properly to external challenges.

TAG-Consult's approach to corporate governance services is based on many years of practical professional experience and best practices. We constantly improve our methodology and adapt our services to meet the needs and specific requirements of each individual organization.

Sustainability & Renewable Energy Services

Sustainability is a broad and complex concept, which has developed into one of the most pressing issues facing the energy production industry. The idea of sustainability through sustainable development involves enhancing quality of life and ensuring the efficient use of resources with optimum performance leading to overall cost-reduction, which may empower companies during times of economic crisis.

TAG.Global provides particular sustainability services to meet a number of specific objectives including: resource and energy efficiency; pollution prevention; noise control and reduction; improved indoor air quality; harmonization with the environment.

TAG.Global also provides the following sustainability and environmental services:

Energy auditing, energy modeling and optimization, water auditing, waste water management, environmental impact assessment studies, operation environmental management plan, waste management plan, renewable energy research & studies, strategic environmental assessment and ISO 50001.

Property Management Services

TAG.Global offers a variety of services in the field of Property Management with the aim of reducing the effects of economic crisis to our clients and providing them with the most suitable solutions. These services including the following:

- Property management services.
- Research services related to property management.
- Property Evaluation services.
- Property Development services.
- Property Brokerage services.
- Contract Management.
- Evaluation of movable and immovable assets.
- E-Solutions of Property Management.
- Property advisory services for investment and correct decision-making related to property management.

Property Management Services are also offered including:

Following- up with the concerned authorities on all required procedures relating to building and project permits (license), public works permit applications and their renewal, following- up applications for acquiring professional licenses and their renewal among many other related services.

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Engineering Services

- Engineering consulting customer service.
- Engineering training courses.
- Acting as representative for owner in follow-up of construction projects and implementation according to client requirements and specified time and cost. Calculation of quantities in construction projects.
- Calculation of quantities in construction projects.
- Interior Design.
- Building Maintenance Work (Construction work, Electrical work, Mechanical work).
- Feasibility Study Engineering Projects.
- Preparing applications for solar power stations and obtaining licenses.
- Preparation and submission of engineering plans (electricity, mechanical, architectural, civil) in partnership with companies specialized for these purposes.
- Engineering supervision of engineering projects.
- Structural studies of existing buildings, technical and economic studies.
- Engineering evaluation of buildings in real estate management.

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TAG AI Consulting Services

Organizations are very complex entities that are constantly seeking ways to gain a competitive edge in a globally competitive business environment. The rise in the volume of business data being generated from organizational systems has become too wiely for current IT systems to process effectively. If such data could be analyzed and processed effectively, it could be used to provide actionable intelligence to help companies in their decision making processes and to provide better services both internally and to their customers.

TAG AI Consult specializes in providing AI consulting services to help organizations identify where AI can fit into their operations and how they can benefit from AI technologies such as machine learning and big data science. TAG AI Consult aims to become a leading provider of AI services globally in partnership with many leading AI technology providers.

The services that TAG AI Consult offers includes:

- **AI Consulting:**

Assist businesses to derive greater value from their institutional data with actionable intelligence and analytics through AI consulting services by using the latest in data science and AI technologies.

- **AI Solutions Development**

Offer AI development services and AI solutions to markets in which we operate.

- **AI Training**

Promote the latest, relevant courses to professionals with regards to AI and data science for business use.

- **AI Research**

Provide a platform to disseminate the latest knowledge and developments in this domain to audiences globally through articles, whitepapers, case studies, use case, conferences and webinars.

Our aim is to become a trusted advisor for all entities looking to develop AI strategies and adopt AI technologies.

In short, we help turn data into insights.

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ICT Consulting Services

TAG-ITI has an impressive track record in its provision of numerous ICT consulting services to companies worldwide offering improved IT alignment with business functions.

ICT Advisory and Consulting Services

ICT Strategic Planning

TAG-ITI's ICT Strategic Planning Service assists organizations in defining their ICT strategy and direction, thus contributing to the decision-making process regarding the allocation of their financial budgets and resources.

Technology Change Management

TAG-ITI's Technology Change Management Service assists organizations with a systematic and controlled transition in terms of their business processes, applications and infrastructure.

Vendor Management

TAG-ITI's Vendor Management Service seamlessly integrates all vendor related processes, and assists organizations from beginning to end, from vendor selection (RFP/ TOR preparation), to vendor contact management, and vendor performance management.

Project Management & Implementation Supervision

TAG-ITI's Project Management & Implementation Supervision Service provides a systematic approach to an organisation's project management regardless of its size, duration, and complexity, through inherent risk management and successful project completion.

Business Process Re-engineering and System Analysis & Design

Business Process Re-engineering is the analysis and design of workflows and processes within an organization. A business process is a set of logically related tasks performed to achieve a defined business outcome. Re-engineering is the basis for many recent developments in management. When an enterprise is thinking of developing a management information system that aims to integrate a wide number of business functions, then business process re-engineering is the right service for this purpose.

ICT Audit Services

General Computer Controls Audit

TAG-ITI's GCC Audit service determines whether the organization has effective internal controls which provide reasonable assurance that business, operational and control objectives will be met and that undesired events will be prevented, or detected and corrected in a timely manner.

Application Systems Audit

TAG-ITI's Application Systems Audit service determines whether an organization's information system services and related resources adequately safeguards assets, maintains data and system integrity, provides relevant and reliable information, achieves organizational objectives effectively, and consumes resources efficiently.

ICT Security and Governance Services

COBIT Framework (Assessment, Implementation & Supervision)

TAG-ITI's COBIT Framework service provides a generally applicable and accepted information technology management and governance model to deliver IT value, and manage IT associated risks.

ISO 27001

TAG-ITI's ISO 27001 Implementation service assists organizations in building their own information security framework by adapting ISO 27001 as a model for establishing, implementing, monitoring, reviewing, maintaining, and improving an information security management system (ISMS).

ISO 20000

TAG-ITI's ISO 20000 Implementation service provides organizations with ongoing control, greater efficiency and opportunities for continual improvement by adapting ISO 20000's integrated process approach to effectively deliver managed services to meet business and customer requirements.

ISO 22301

TAGITI's ISO 22301 implementation service helps organizations to establish and maintain a documented management system to protect against, reduce the likelihood of occurrence, prepare for, respond to, and recover from disruptive incidents when they arise.

ICT Policies and Procedures Development

TAG-ITI's ICT Policies and Procedures Development service helps organizations in developing and compiling IT policies in a manner which suitably addresses their environments and specific operational aspects; in order to provide effective governance and enterprise IT management.

Business Continuity & Disaster Recovery

TAG-ITI's Business Continuity & Disaster Recovery service assists organizations in building their business resilience and in identifying weaknesses in their current IT environment, backup and recovery procedures.

Network Vulnerability Assessment

TAG-ITI's Network Vulnerability Assessment enables organizations to take control of their network security and confidently eliminate threats, providing a best practice security approach to easily manage vulnerabilities and ensure remediation.

Penetration Testing

TAG-ITI's Penetration Testing service helps organizations evaluate their computer systems and network security by operating a malware simulator.

ITIL Framework (Assessment, Implementation & Supervision)

TAG-ITI's ITIL Framework service illustrates the benefits of adopting ITIL as IT service management best practices. Benefits include service improvement, efficiency improvement, and better IT- Business alignment. ITIL is considered a means to achieving compliance with ISO/IEC 20000 standard.

IT Department Quality Management System

TAG-ITI's IT Department Quality Management System service helps organizations to identify, measure, control and improve various business processes in order to enhance business performance that will facilitate control and audit.

ICT Business Solutions Services - Enterprise Resource Planning (ERP) Consulting

This service is built around the client's strategic development and their ERP technology requirements. It involves reviewing the business cycles, associated documentation and outputs from previous audits in order to produce a comprehensive ERP requirements document which accurately reflects the client's environment and need for ERP technology.

ERP Readiness Assessment

TAG-ITI's ERP Readiness Assessment service assists organizations in determining their current readiness level and adaptability for implementing an ERP system as well as identifying areas of weakness which need improvement.

ERP Audit

TAG-ITI's ERP Audit service investigates aspects of an organization's ERP systems with an opinion as to the adequacy of the ERP, records and processes.

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Talal Abu-Ghazaleh Global



TAG.Global

The global organization for professional services, education, capacity building and intellectual property

IT Auditing & IT Security

+4,000 ransomware attacks every day

Ransom-
ware

197
days

It takes most businesses about 197 days to detect a breach on their network

YBER

Cybercrime damage cost to hit \$6 trillion annually by 2021

Cyber-
crime
Damage

Cyber
Incident

It takes years to build a reputation and few minutes of cyber-incident to ruin it

SECURITY

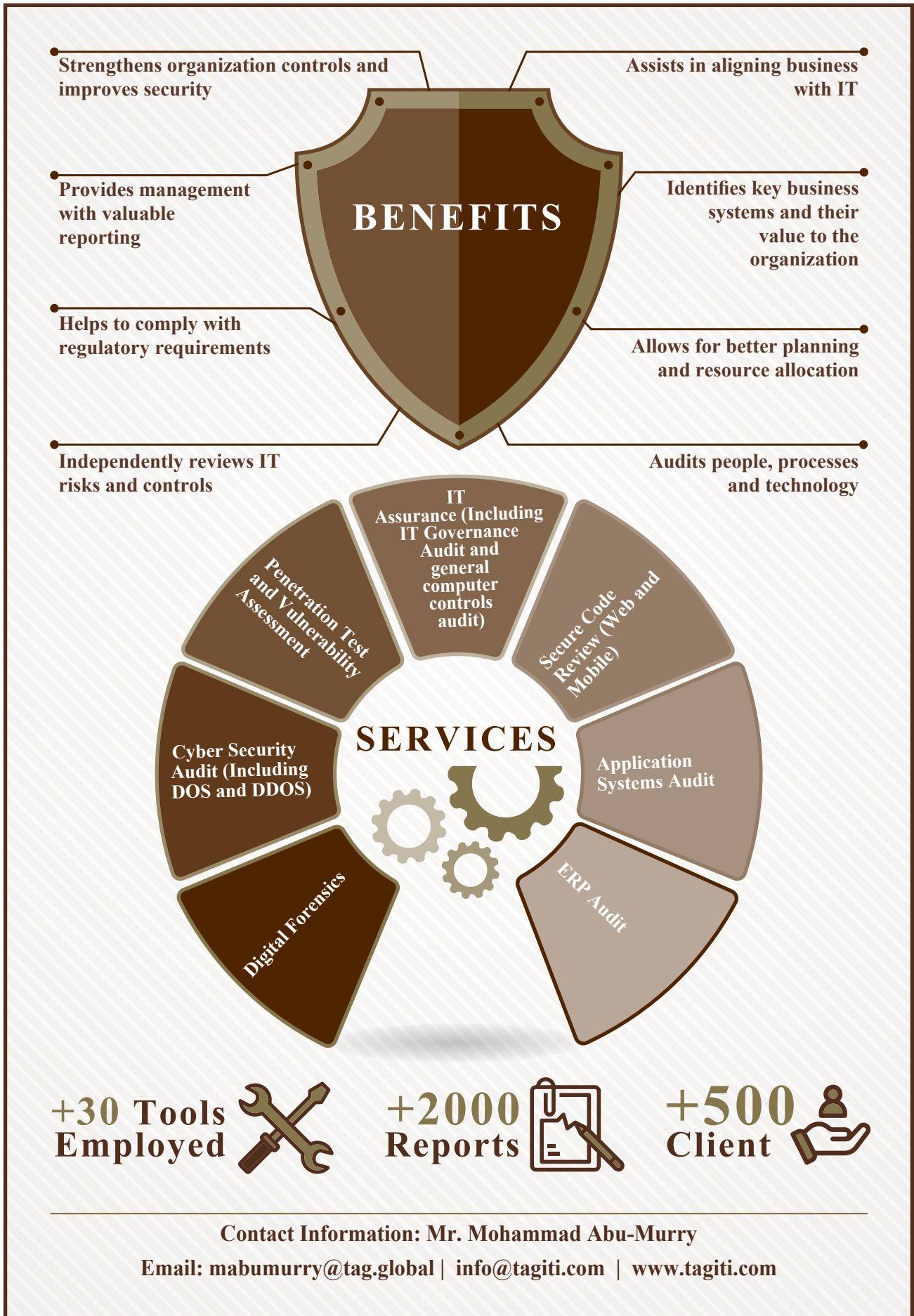
54% of companies experienced one or more successful cyber security attack that compromised data and/or IT infrastructure

Attak

Cyber
Security

Cyber security is a business risk, not just an IT problem

OMPROMISED



E-Solutions Development Services

TAG-ITI E-Solutions offers custom-made information technology that makes your business responsive and gives you a competitive edge in a very challenging environment. Our software solutions study, analyze and take into consideration your current technology and operational activities, your organizational culture, and your path for growth in order to provide you with the most suitable technology.

Services

Applications Development

Our development experience spans across multiple platforms, with applications developed both in-house and for clients. We utilize best-in-class technologies to provide clients with excellent applications.

We offer extremely flexible solutions to help take businesses further, either through web applications development or through desktop applications development.

We develop custom made software that meets the client's specific business requirements and we analyze the whole cycle of software development from software requirements gathering and analysis to the delivery of the final software product.

Intranet Portal (Microsoft SharePoint)

We can provide you with an enterprise portal intranet solution based on Microsoft SharePoint, to provide employees with easy access to information based on different authorization levels. The solution will serve as a one-stop-shop for the organization's information, services, and systems.

This solution simplifies the processes of communication by converting the work environment to a paperless environment by using SharePoint workflow, and also results in administrative time- saving.

Solutions

TAG Accountant

TAG Accountant is a powerful suite of an integrated financial accounting and business system for small and medium-sized enterprises. This solution is intuitive, easy to use, robust, multi-user, multi-company, multi-branch and multi-currency accounting that helps you manage your business and accounting needs. The system's modules provide an accounting foundation for your business that increases your

productivity and profitability.

We utilized the vast experience of our accountants and IT developers to include many features that were carefully combined and crafted into TAG Accountant to make it the right accounting software for your business.

Trioerp

Low Code:

- Over 70% reduction in development cost & time
- Build and deploy business apps faster
- Designed for business users with minimum need of developers.

Digital transformation platform:

- Form Designer
- Bi Designer
- DMS
- Policies
- Procedures
- Notifications
- Collaborations
- Workflow
- Communications
- Integrations

More than 12 Business units Built on top of a platform such as:

- Financial Management
- HR & Payroll
- Material control
- Procurements
- Sales & retail
- CRM
- Projects
- Manufacturing

Accessibility:

- Desktop
- Web
- Mobile
- Characteristics & Features:
- User Friendly

- Reports & Dashboard (with the ability of reports and dashboard sharing)
- Collaboration
- Workflow designer
- Alerts & Notifications
- Multi legal entities
- Multi Sites
- Multi language
- Multi-currency
- Analytical data list (view and analyze data at the same time)
- Easy search
- Pivot data view
- On-fly report and exportable data
- Attachments, notes for each record
- Security can be managed by screen, record or field level
- On-fly customizations
- Self-services (Built in within the system)

Student Registration and Admissions System

We can provide you with a fully functional student registration system with both web and desktop interfaces that allows students to register for courses online. The system also has a rich backend administration module that enables the management of all student related functions such as courses, semesters, majors, plans, halls, classes.

With our student registration system, students and educational institutes can benefit from a wide range of advantages such as:

Time and effort saving- students will no longer be required to physically attend the premises of an education institute; instead they can apply online. Institutes, on the other hand, can receive applications, organize and manage them all online.

Cost Reduction- reduction of expenses incurred by labor and materials required when manual registration is used.

Easier maintenance and management of data – all student related information and courses, stored electronically in dedicated databases, offering easy access and data management as opposed to the management of hard copies.

Enhanced security- online information and data storage reduces the risk of paper loss, damage or undesired access. With information online, you can setup security policies to data that limits access to certain information to intended users only.

Online Examination System

TAG E-Solutions can provide you with a web-based examination system that arms you with the ability to create online exams with different types of question formats such as single choice, multiple choice, free text, etc.

Teachers, students and training institutes can benefit from our powerful, customized and user-friendly examination system.

With our examination system you can:

- Set-up different types of exams; single choice, multiple choice, true / false, matching, articles and essay.
- Create unlimited number of questions.
- Randomly generate exam questions.
- Generate instant results.
- Generate answer sheets for student exams.
- Use different types of questions (Single Choice, Multiple Choice, True or False, Fill in blanks and matching questions).

E-Learning Management System

TAG E-Solutions can provide a fully functional e-learning solution that has been utilized by several education and training institutes for years.

Our E-learning solution has many useful and powerful features including:

- The ability to view all offered courses as well as registered ones for the current semester
- The ability to upload ready files or create new ones for available courses
- Students can add personal notes to lectures for future reference
- File sharing and email for student group collaboration in a private forum
- Integrated survey module
- Different levels and roles for system users.
- A calendar system to organize tasks and schedules for students

- Administrators can add, modify or delete courses or lessons
- Personalized authoring and learning environment
- Flexible course system
- Control access to courses
- SCORM, Wikis and Blogs
- marks/grades management
- Plus many more e-learning management features

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Talal Abu-Ghazaleh E-Solutions



TAG E-Solutions

E-Solutions Consultation Services

About E-Solutions Consultation Services

Our core experience in the software engineering, allows us to provide a wide range of consulting services undertaking a comprehensive analysis of your existing system, mapping out your plan on the introduction of new components, and guiding you in the complex software world.

Software Consulting is Essential in Various Fields:

In planning

- ▶ Overlooking or underestimation of important requirements
- ▶ The overall impracticality of the goals
- ▶ Wrong technology choice
- ▶ Inappropriate architecture



In development

- ▶ Chaotic code
- ▶ Security issues
- ▶ Ineffective system integration
- ▶ Improper data handling
- ▶ Abandoned old technology



In team organization

- ▶ Troubled team communication
- ▶ Poorly organized work
- ▶ Non-optimal usage of resources
- ▶ Late delivery

We Can:

- | | |
|---|---------------------------------------|
| ✓ Develop application concept | ✓ Develop an architecture |
| ✓ Provide an expert requirements analysis | ✓ Advise on technology selection |
| ✓ Create Optimized Development Process | ✓ Fine-tune the project management |
| ✓ Protect your software from security risks | ✓ Assure the quality of your software |
| ✓ Upgrade to new technology or architect | ✓ Find problems and tune performance |
| ✓ Deliver a detailed integration roadmap | |

Technologies

- | | |
|-----------------|-------------|
| ▶ Front end | ▶ Back end |
| ▶ Hybrid Mobile | ▶ Databases |

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Talal Abu-Ghazaleh E-Solutions



TAG E-Solutions

ONLINE EXAMS

The manual procedure used for creating, evaluating and holding exams is time consuming process and may cause errors due to human limitations.

So we developed an Online Examination System which we expect from it to completely automate this manual procedure of conducting exam to online web-based examination system.



OBJECTIVES

The main goal of this system is to effectively evaluate the examinees through an automated system that not only reduce the required time but also obtain fast and accurate results.

Examination Stages



Once the examinee enter the exam by inserting the required credentials, a determined period will be set to finish the exam.



The student starts answering the questions.



The system corrects the answers immediately during the exam.



Student finishes the exam.



The corrector can only correct the essay questions manually, while the other question types will be corrected automatically by the system.



Calculate the final mark and result and send it to the system admin and to the student.

KEY FEATURES

- The system includes several types of questions (Single choice, multiple choice, fill in the blanks, Essay in addition to those types related to the accounting and auditing such as Entries questions and balance sheet questions ...etc.).
- The ability to repeat or resume the exam for students in case of any sudden problem.
- The ability to add several content types to the question and answers (text, picture and sound).
- The ability to generate exam forms randomly depending on several criteria such as question type, topic, and mark and difficulty level.
- Ability to determine a set of criteria for the question such as: type, difficulty level, subject, mark, type of expected answer (text - number).
- Ability to add a typical answer, Hint or Reference link to the question.
- The ability to distribute the questions over difficulty level, parts and topics.
- The ability to create and manage unlimited number of examinees/ admin users.
- The ability to create and manage unlimited number of exam centers / groups and connect them to the exam.
- The ability to create and manage unlimited number of exam sessions.
- The ability to configure the exam session with several options such as exam time, the method of picking questions, exam language, navigation method, permission to show the final mark...etc.
- The ability to generate several types of reports and statistics.



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Talal Abu-Ghazaleh E-Solutions



TAG E-Solutions

Student Affairs & Registration System

BENEFITS



Manage the student information

Automate the registration process carried out at the university/college

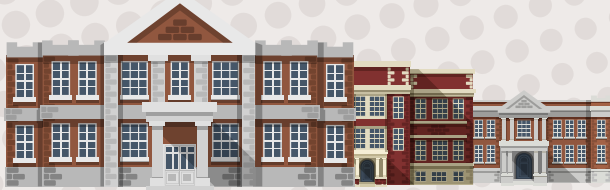


Improve the of the university registration process

CONTENTS

- **Definitions and main components:** contains all definitions and components of the system.
- **Student Portal:** To allow students to display offered courses, register courses, display marks, add & drop courses ...etc.
- **Advisory System:** To allow the academic advisor to revise students registered courses and add his comments and to accept or reject their registrations.

FEATURES



Multi University



Multi College



Students Self Service



COMPONENTS

- | | |
|--|---|
|  University/college/ major definitions |  Advisors |
|  Study plans |  Timetable |
|  Courses and course groups / Prerequisites |  Registration |
|  Classrooms |  Add/ Drop |
|  Semesters |  Withdrawals |
|  Semester Calendar |  Marks |
|  Classes |  Student Attendance and Absence |
|  Instructor's information |  Transcripts |
|  Student Self Services (Registration, Timetable view, Add/Drop/Withdraw, Transcript view, Advertisements). | |

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Trioerp is the new generation of ERP.

Low Code:

- with more than 70% reduction in development cost & time
- Build and deploy business apps faster
- Designed for business users with minimum need of developers.

Digital transformation platform:

- Form Designer
- Bi Designer
- Policies
- Procedures
- Notifications
- Collaborations
- Workflow
- Communications
- Integrations

Multiple Business units Built on the top of a platform such as:

- Financial Management
- HR & Payroll
- Student Management & Registration
- Material control
- Procurements
- Sales & retail
- CRM
- Projects
- Manufacturing

Accessibility:

- Desktop
- Web
- Mobile

Characteristics & Features:

- User Friendly
- Reports & Dashboard (with the ability of reports and dashboard sharing)
- Collaboration
- Workflow designer
- Alerts & Notifications
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- Multi-currency
- Analytical data list (view and analyze data at the same time)
- Easy search
- Pivot data view
- On-fly report and exportable data
- Attachments, notes for each record
- Security can be managed by screen, record or field level
- On-fly customizations
- Self-services (Built in within the system)

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Computer Equipment Refurbishment Services

TAG-CRC's mission is to build knowledge communities by increasing the use of technology and enhancing computer literacy by setting up refurbishment centers across the region.

Services

- Establishing a network of refurbishing centers and building refurbishment capacity in the Arab region.
- Providing “PC donation” and refurbished PCs to underprivileged population in the Arab region.

Facilitating technical assistance, maintenance and overall computer support through the network of these centers.

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TAG E-Archiving Services

TAG E-Archiving, a member of Talal Abu Ghazaleh Global, has launched a new professional service titled “Integrated Solutions for E-Archiving and Workflow Management” to be added to the diversified professional services rendered by TAG.Global.

For this purpose, TAG E-Archiving has adopted M-Files® system, which is a powerful correspondence management solution that can transform the way businesses manage, secure and share information with a unique approach that solves the problems of managing, finding, and tracking information in companies of all sizes.

TAG-Archiving services include:

- E-archiving System and Workflow: operates application of archiving & Workflow system, provision of periodic and annual maintenance, in addition to operations management and internal workflows management.
- Archiving Paper Files; In the presence of an existing e-archiving system, TAG E-Archiving can help perform the actual archiving of paper files and documents as follows:
 - Analysis of archiving requirements.
 - Securing the technical staff necessary to prepare and scan the files.
 - Provide the best and fastest scanners.
 - Convert the documents into electronic copies and save them according to your needs.
 - Include electronic documents in the system
- Archiving and Work Flow Integrated Solutions: This service includes the completion of all archiving requirements, necessary studies and consultations system; archiving paper documents and including them in the system; in addition to the provision of integrated solutions to establish and control the operations and internal workflows progress.

TAG- E-Archiving is keen to present you with solutions for all document management problems and work procedure planning.

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The global organization for professional services, education, capacity building and intellectual property

ELECTRONIC ARCHIVING

First: Archiving benefits



Meeting standards and regulatory compliance requirements



Limiting storage and costs



Lowering the risks of documents' damage



Easy access to major documents

Second: Archiving services



Scanning and indexing documents services

Conversion of paper documents into digital copies.



Document management systems implementation services

Document management system implementation.



Document management consultancy services

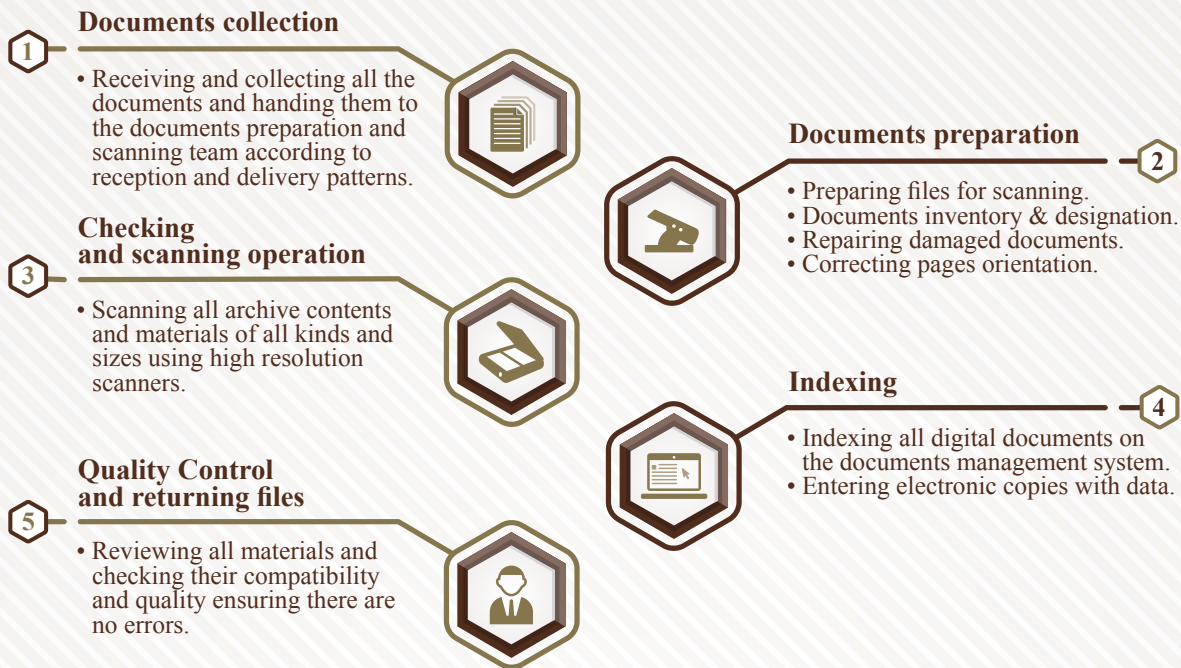
Assisting companies in their search for managing solutions to their documents and provision of the best adequate solutions.



Business process and workflow services

The system provides a flexible platform supporting a wide range of business requirements.

Third: Archiving procedures



M-Files

It is a system for managing companies and public institutions, mainly directed to documents' archiving and electronic exchange of formalities. It is an international system implemented in more than 100 countries worldwide, including 30 languages, specially designed to help public and private companies and institutions having a large number of paper and electronic formalities on a daily basis. This system is considered among the best worldwide.

System features



Electronic archiving allows saving 500 sqm. for the storage of 3 million documents which will be stored on a 20 GB unit, with faster information access

Talal Abu-Ghazaleh Global has already archived about 150.000.000 (one hundred and fifty million documents)

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Specialized Database Services

TAG-ITI's TAG Database is a support service providing a centralized location for contacts, NGOs, funding agencies, companies, governmental institutions, external expert CVs and in-house expert CVs under different sectors. This is provided through an easy to use search engine giving organizations access to quick searches and sorting of information within the database.

Database Services

- Database maintenance through data research, content editing and content verification procedures.
- Managed mailshot services to help in circulating news, newsletters and marketing materials.
- Providing CRM functionality in addition to maintaining the databases on a regular basis.
- Providing specific corporate intelligence with accurate, up-to-date information for sourcing expertise, and obtaining contact details of all official institutions responsible for international projects and funds.

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Design Services

Graphic design is a unique industry and in today's ever changing art world it may be difficult to keep abreast with the newest design trends. It is critical to keep up with the latest trends in order to produce the best work for clients and our role at TAG-Design is to facilitate work and provide you with unique and exceptional designs for all your graphic design needs including logos, brochures or business cards and leaflets, we are here to serve your business needs.

We know that designs are constantly changing and old concepts might not work as they are replaced with new trends, which is why our team of professionals work extra hard to be knowledgeable on all the new software and applications that make your designs, the right design for the right time.

TAG-Design has 45 years of solid experience in producing exceptional design solutions for all business sectors and beyond. We tend to combine modern technology, creativity, professionalism, quality control and our team's exceptional skills.

We make sure the clients' content and creative imagery are represented perfectly and effectively every time with every assignment we handle.

TAG-Design uses both analytical tools and generative techniques to turn simple ideas into a visual masterpiece.

Brand Identity

- Logo design and creation
- Branded Stationery: business cards, billboards to other print media
- Corporate identity guide

Sales collaterals

- PowerPoint presentation.
- Sales document design and layout.
- Internal document design and layout.

Marketing Tools

- Brochures, booklets, books.
- Newsletters.
- Mailers and leaflets.

- Exhibition concepts and stand design.
- Promotional gifts and branded clothing.
- Billboards, posters, banners and advertisement.
- Packaging Designs

Information design

- Signage
- Front office design.

Packaging design

- Product packaging
- CD/DVD packaging

Consultancy

Our team of professionals put the latest branding strategies at the disposal of our clients, offering them different strategic alternatives that help them understand and solve their most challenging design problems.

Branding services

We offer a variety of services in the brand building process including creation, development, enhancement, growth, valuation and management of brands. Research forms the basis of brand development; we provide a complete range of research models and analytical tools for understanding markets, consumers, competition and brands, providing valuable insights in order to develop any branding strategy platform.

A Brand can be the most important asset for any company; each brand carries its own unique set of emotional relationships with its clients. Strong brands can shift supply and demand curves, provide leading market penetration, high profitability, long-term stability, and increase shareholder's asset value.

Brand strategies

We will work collaboratively with clients to evaluate, create and manage their brand assets. We do this through a blend of strategic thinking and creativity, and by offering various unique strategy models.

Our approach to Brand Value Management is a continuous process that offers specific services aimed at identifying market opportunities, creating powerful brand ideas and expressions, and managing brand implementation.

A strong brand strategy can increase the awareness of a company and its offerings in such a way that establishes a favorable view towards the company as a whole. At TAG-Value, we assist with creating brand awareness in your market. Moreover, we ensure that your brand proposition is compelling, specific and unique among competitive offerings.

We offer the following services:

- Management strategies
- Brand positioning
- Brand awareness
- Co-branding (combining two or more brands together for short or long-term partnerships)

Brand designs

Great design has the ability to drive awareness, perception and loyalty and is a key expression of brand strategy. A brand is the visual embodiment of the reputation of the company. Therefore, it must be presented from the foundation in a way that establishes trust. Branding enhances the credibility of your organization by ensuring long time recognition.

Our creative marketing experts help build brands, logos, corporate names that are unique and reflect the business model and mission of your company. Our brand design services include the following:

- Creating or recreating brand image
- Packaging design
- Logo design
- Slogans and jingles

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Talal Abu-Ghazaleh Information Technology International



GRAPHIC DESIGN SERVICES

Our role at TAG-Design is to facilitate work and provide you with unique and exceptional designs for all your graphic design needs whether they are logos, brochures or business cards and leaflets; we are here to serve your business needs. Through our 20 years of experience in producing exceptional design and solutions for all business sectors and beyond, we have followed a steady approach towards quality and client satisfaction. Accuracy, uniqueness and artistic approach are the core of our work and we make sure to achieve all this through our quality control measures.

Our Graphic Design services include and not limited to:



Brand Identity

- Logo Creation
- Stationery ranging from business cards, billboards to other print media
- Corporate identity guide



Sales Collaterals

- PowerPoint presentation.
- Sales document design and layout.
- Internal document design and layout.



Information Design

- Signage
- Front office design.



Packaging Design

- Product packaging
- CD/DVD packaging



Marketing Tools

- Brochures, booklets, books.
- Newsletters.
- Mailers and leaflets.
- Exhibition concepts and stand design.
- Promotional gifts and branded clothing.
- Billboards, posters, banners and advertisement.
- Packaging Designs



Consultancy

Our team of professionals put the world in the hands of our clients, offering them different strategic alternatives that help them understand and solve their most challenging design problems.

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tagiti.com

Website Development and Audit Services

Our web development team will assist you in bringing your business online in an efficient and effective manner. If your organization already has a corporate website, our website auditing team can also perform quality assurance and performance testing against international standards.

Services

Website Development

TAG-ITI has extensive experience in building websites and interactive sites to accommodate small, medium and large organizations through the use of dynamic site support and content management system tools.

Our Website Development Service enables clients to give an overview of the products and services they offer and take their business online. Our goal is to deliver a web solution that not only meets all the functionality needs, but also converts qualified traffic into sales through our industry-leading website development approach, thus allowing your organization to improve its website's return on investment.

Website Design

The Web Design Team's job lies in creating website design templates and building HTML pages based on approved templates.

The multimedia flash developers also form a part of our design team, developing flash websites as needed.

Our specialties include custom web design service, e-commerce solutions, systems integration, content management and online reporting.

Website Auditing

A website audit offers full analysis of your website's search visibility level, conducted according to international web auditing standards. Adherence to these standards increases user confidence while enabling certified websites to drive traffic and raise advertising revenue for their sites.

We adopt international standards in web design and development; website design, website security, website engineering, website content and website advertising.

E-Marketing

E-Marketing is a strategic component in the development of a successful business. Effective promotional methods, both online and traditional offline avenues, often mark the difference between operating a profitable business and an ailing one.

Services include:

- Direct Mail.
- Web and Banner Ads.
- Pay Per Click.
- Pay Per Impression.
- Social Network Campaigns.

Search Engine Optimization (SEO):

We can work on increasing your website's visitor numbers by implementing all of the effective Search Engine Optimization (SEO) methods on your website.

Website Optimization (On Page Optimization):

On Page Optimization includes all optimization conducted internally on your new or current website to ensure it is focused on the correct keywords for correct indexing.

While this is a crucial part of search engine optimization, On Page Optimization does not increase traffic or position.

Traffic and Position Building (Off Page Optimization):

Off Page Optimization involves all optimization done externally for your website. In other words, we work with other websites, search engines, directories, information websites, and other channels to boost traffic to your site.

Search Engines and E-Marketing Consulting:

We offer hourly or retainer rates on search engine consulting, e-marketing, or traditional marketing.

Pay Per Click Campaigns (PPC):

Internet advertising model used to direct traffic to websites, where advertisers pay you when the ad is clicked.

E-commerce Applications:

Providing B2B solutions that allow businessmen to perform all commercial processes through the system which also supports transactions between businesses and their customers.

Email Marketing:

Sending advertisements to a bulk of users in the Arab region for marketing purposes.

Media Management System:

Building systems to manage media agency websites with automating workflows to add, edit, delete, archive and dynamically update online media files.

Blogs, Forums, Polls and Surveys:

Building web-based forums and surveys to increase the outreach between companies and clients.

Wiki Systems:

Building Wiki systems that allow users to achieve dynamically managed data.

Social Networking Capabilities

Building social networks that allow users to communicate and share interests and/or activities. Also, the possibility of building and managing static designed pages on the available social networks as a part of E-marketing.

Search Engines:

Building search engines that could be applied either internally within the website, or externally on the web.

Professional Website Content Editing

We can proofread and edit website content if needed through TAG-Translate, a dedicated team of translators who can help edit content in different languages for use on websites.

Solutions

TAG Content Management System:

TAG CMS is a web-based system that allows webmasters to manage and update their websites dynamically at any time.

TAG-CMS is much more than just a powerful content management system. It features a host of ‘out of the box’ functions, but the true power of TAG-CMS is in its extensibility.

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Talal Abu-Ghazaleh Information Technology International



WEB DESIGN & DEVELOPMENT SERVICES

With more than 15 years of experience, at TAG-Web we pride ourselves with our top quality services in web development and design through innovation, quality standards, integrity, and attention to detail.

Our core mission is to provide a wide range of high quality web solutions to businesses, to accomplish that, we utilize the latest technologies, put in a lot of dedication and commitment into everything we create, to deliver an outcome that meets the client's needs.

Our ICT services include and not limited to:

Website Development

TAG-Web development team has excellent knowledge in the latest technologies used in developing websites, including PHP, Drupal, WordPress, Java and MS.NET.



Domain Name Registration and Management

TAG-Web domain registration services covers Generic Top Level Domain Name (gTLDs) services, Country Code Top Level Domain Names (ccTLDs) services and Internationalized Domain Names (IDNs) registration services.



Content Management System

TAG-Web creates customized Content Management Systems to provide comprehensive solutions to meet the needs of the clients' websites and applications.



Website Audit

TAG-Web is one of the few organizations that offer website-auditing services that cover the major five aspects of websites development process:

- e-design and structure module
- e-marketing module
- e-media / content module
- e-security module
- e-solutions / web coding module



Website Design

Our work combines modern technology, creativity, professionalism and quality control, in addition to all the exceptional skills that our team members possess. We focus on the design elements to deliver quality design services to our customers and take pride in having experienced design professionals among our team.



Media Management Systems

TAG-Web specializes in building strategic media management systems and outlining what is needed based on the specific requirements of the client.



Professional Website Content Editing

TAG-Web offers multiple service in content editing field, such as creating a web-friendly writing and an easy-to-follow flow of information, editorial review of existing content, content writing for landing pages with SEO techniques in mind.



Blogs, Forums, Polls and Surveys

Building web-based forums and surveys to increase the outreach between companies and clients.



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Talal Abu-Ghazaleh Information Technology International



DIGITAL MARKETING SERVICES

There is no doubt digital marketing is an important aspect in today's businesses. and we, Talal Abu-Ghazaleh Digital Marketing, are ready to provide your marketing ideas with a digital twist for more success and for a better future for your presence. We offer effective and comprehensive online-promotional methods to help clients operate and expand in this ever-challenging digital world.

Believing that the most effective digital marketing happens over time when quality meets consistency, TAG-DM follows the latest Digital Marketing trends and techniques, putting well-structured plans crafted with the intent of building an influential, impactful and powerful online presence and reach.

Our Digital Marketing services include and not limited to:



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Publications Services

TAG-Publish Member firm of Talal Abu-Ghazaleh Global is responsible for issuing and distributing all of TAG.Global publications, it also provides many other services such as:

- Providing TAG.Global offices with the required publications and promotional materials.
- Participating at local book fairs and providing all TAG.Global offices with a list of international book fairs and their dates.
- Providing necessary promotional materials and publications at conferences and exhibitions in which the organization is taking part.
- Coordinating with all TAG.Global publication officers in respect to marketing of the Organization's publications.
- Setting up promotional plans for TAG-Publications.
- Providing consultation services in printing.
- Providing publication, media and distribution services.
- Updating websites with the latest publications.
- Ensuring implementation of the quality and productivity policy.
- Coordinating and following up with the supervisor of the internal printing house.
- Coordinating with the external printing houses and complying with the required specifications.
- Conducting an analytical study of price offers for publications and selecting the best offer based on the highest quality services and punctuality.
- Providing all TAG.Global offices with a publications stand.
- Providing printing shops, libraries, governmental and private institutions and universities with a publications stand in order to market the organization's services and publications.

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Infrastructure Services

TAG-ITI offers a wide variety of infrastructure services led by its experienced infrastructure team. We understand that infrastructure is the backbone of any IT setup and vital to ensure business continuity. We guarantee access to the most experienced consultants to ensure your business remains functional and that your infrastructure is robust and flexible enough to grow with business needs.

Services

Data Center Design Consulting

TAG-ITI can help you build a strategy for complete data center design, from server specifications, to rack configuration as well as power and cooling requirements. We can build data center designs from scratch as well as provide analysis of currently established ones to ensure that your data center is in line with industry best practices.

Network Design Consulting

Our network design services are designed to provide organizations with end- to- end network design services from simple network cabling, through to design and implementation of complex network infrastructures.

Directory Services and Mail Systems

Many organizations face difficulty when putting together directory and mail services. Our experts can assist in developing the most suitable directory structure for active directory or other LDAP based directory services. We can also consult, design and implement mail services based on Microsoft Exchange for any corporate environment.

Webhosting Consulting

Webhosting is crucial in today's business environment where organizations cannot afford any downtime which could affect online business or corporate image. We can offer a complete range of webhosting services including virtual servers, domain name registration and related services, DNS services and complete support for webhosting infrastructure from our state- of- the- art data center.

Open Source Consulting

Open source is a particular specialty for organizations that do not want Microsoft based environments. We can provide end- to- end consulting services for those looking at alternatives for critical infrastructure based on Linux. This includes consultation and implementation for both operating system and application alternatives, with

consideration that ongoing support and maintenance is a major factor for organizations when considering open source alternatives as part of their IT infrastructure.

Backup and Disaster Recovery Consulting

Backup and disaster recovery are two key elements for any organization that are only really tested when systems become unavailable. Our consultants can help you design and implement the most suitable backup schedules and disaster recovery plans based on your information retention needs and your requirements for factors such as RPO and RTO, which dictate the length of time you can proceed without systems and how quickly systems should be restored. As this is a business decision, our consultants work with management to determine disaster recovery and backup needs based on corporate priorities to ensure the best solution is put in place for your needs.

Server Hardware and OS Consulting and support

We provide a dedicated telephone help- desk service giving you immediate access to an IT professional offering a quick diagnosis and server fix. Alternatively, we can arrange for an onsite engineer call- out. We document the configuration of every server supported, the majority of which are constantly monitored under our standard contract arrangements. Naturally, due to the negative impact of a failing or failed server on an organization, our IT professional's priorities are to respond quickly to any server issues. For clients that simply require the monitoring service, through our expertise, we can provide full-time support in the event of illness or holiday cover.

Our server support engineers have years of experience working on hundreds of server systems of varying size and complexity. Moreover, our support experts have access to state-of-the-art maintenance software and system applications. We keep ahead of the curve on server architecture, research and development, so you don't have to. This all adds up to reduced costs, aggressively increased performance, effective disaster prevention, and speedy problem resolution.

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Domain Names Services

One of the most important ways to excel as a business is to own your presence on the World Wide Web. Through our professional and reliable network of offices and correspondents, we are able to cover all your domain name registration needs.

Businesses are evolving into a new era and TAG-Domains continues to be a part of this evolution. TAG-Domains, a subsidiary of Abu-Ghazaleh Intellectual Property (AGIP) and an ICANN accredited registrar, covers a wide range of domain name registration services, including domain registrations, renewals, and transfers.

Domain Name Services

Our reputation for being the leading domain name service provider in the Arab region derives from our connection and high-quality services throughout the Arab region:

- Generic Top Level Domains (gTLDs)
- Registrations, Bulk Registrations
- Renewals, Bulk Renewals
- Transfers, Bulk Transfers

If you are not comfortable using your credit card online, you may register your gTLD through our company without using your card.

Arabic Domain Names

The rapid industrial and business growth in various developing countries and regions has led to the pressing need for the protection of brand names in different languages.

Here at TAG-Domains, we specialize in protecting brand names of online businesses by offering domain name registration in the Arabic language. We offer translation and transliteration services for your brands.

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Intellectual Property Services

IP Rights Prosecution and Maintenance

We cover all client Intellectual Property needs from registration and prosecution to maintenance, licensing and counseling services related to all IP rights in all countries of the world by providing IP registration, renewal, change of name, address and legal status, recordal of assignment, mergers and licenses.

Through our offices around the region, trademark owners and legal firms are provided with an effective tool for keeping track and maintaining their registered Intellectual Property Rights (IPRs) with minimal effort. AGIP-Renew facilitates the renewal process for trademarks, patents, domain names and other IPRs.

Clients will be able to check the status, and renew their IPRs with a click of a button without the hassle of paperwork, sending and waiting for emails or faxed letters.

Through our official website, law firms can manage their portfolios with a user-friendly account that includes all client IP details. At the same time, IP owners can manage their portfolios through their individual accounts.

All registered IP rights are entered into our database. Therefore, when renewing a registered IP right, AGIP is the best solution for taking complete care of proceeding with you renewal requirements.

IP Valuation

In cooperation with Talal Abu-Ghazaleh Valuation, our valuation services help determine the financial value of all IPRs, whether brands, trademarks, patents, copyrights, trade secrets or industrial designs. This is performed through licensing and selling IP assets or through mergers and acquisitions.

IP Portfolio Management:

Beyond prosecution services; the IP Portfolio Management Department at AGIP provides a wide and comprehensive range of IP services to assure and maintain the client's IPR intangible assets in the market place.

The role of this department is to assist brand owners in making decisions in terms of their IP Rights; drawing strategies and roadmaps to ensure efficient exploitation of such assets in a correct manner.

Services we provide:

- Trademark & Domain Name Portfolio Management.
- Trademark Strategy & Analysis.
- Trademark Due Diligence.

- SMEs IP Awareness.
- Trademark Portfolio Review.
- IP Consultancy.

AGIP.Net:

AGIP.net, an online trademark tracking system, allows clients to keep track of their portfolios and provides real-time 24-hour access to the relevant information. Clients will be able to track and manage the progress of their applications in all countries where AGIP is the agent.

Clients will also be able to send online instructions concerning AGIP services covering trademarks, patents, industrial designs, copyrights and domain names. Each main service includes the following: search, renewal, change of name, change of address, recording a license, recording an assignment, recording a merger and others.

Moreover, AGIP.net enables clients to check their outstanding and/or settled invoices in addition to obtaining account statements.

Trademark Watch Service

AGIP provides its clients with a Trademark Watch Service by monitoring all published trademarks resembling its clients' original trademarks. In the event of any signs of infringement, an alert, including a detailed report, will be sent to the concerned client.

In the event that you wish to take action, experienced IP lawyers from our sister company, Talal Abu-Ghazaleh Legal will be able to assist you.

Our watch service search covers the Official Gazette of the following Arab countries (Jordan, Oman, Bahrain, Sudan, Saudi Arabia, Kuwait, Lebanon, Qatar, Tunisia, West Bank, Gaza strip, UAE, Libya, Egypt, Morocco, Syria, Iraq and Yemen).

Licensing and Franchising

Offered in cooperation with Talal Abu-Ghazaleh Legal, services include drafting licensing and franchising agreements, along with providing legal consultations on the compatibility of such agreements with Arab laws, mediation and litigation.

Our lawyers are experienced in drafting and reviewing all types of IP agreements and providing convenient consultations. Moreover, we help brand owners who wish to expand their business and have their marks renowned, by drafting Franchise Agreements meeting their needs in compliance with local laws, along with detailed operation manuals, to guarantee third party commitment to their brand's specifications and standards.

Under a franchise agreement, the franchisee is a lessee of a business system who pays a royalty due to the disclosure of trade secrets. The franchisee is under the supervision

of the franchisor to guarantee that the services/goods are delivered with a high level of business criteria. The franchisee, however, acts on their own account and benefit.

IP Audit

One of the most valuable company assets is an intangible asset, such as an Intellectual Property asset and the goodwill value of a given company. To be able to identify these assets, study them, assess them and come out with a meaningful and valuable recommendation, we conduct what is known as an IP Audit.

IP Audit is a systematic review of the intellectual property owned, used or acquired assets by a business to assess and manage risk, remedy problems and implement best practices in IP asset management. This review involves many check list forms, assessment forms, data collocation forms and interview forms.

IP Audit is performed by conducting company research, looking at its future plans and strategy, studying and analyzing the business units, along with interviewing the unit heads as well as all other operational heads, administrative and financial divisions of the company. We follow this process to collect data to help us to identify all IP rights, catalogue them, conduct due diligence of all these rights, plan the company's future IP infrastructure and decide what, when and where to register and protect.

AG-IP News

AG-IP-News Agency works with one mission: to provide its users with IP news as it happens, free of charge. In addition, any user can add his/her email to the Mailing List, free of charge, to receive the latest headlines.

Services:

1. Writing news in the field of Intellectual Property (IP)
2. Editing and proofreading news in the field of IP
3. Quality control of translated IP news from English to Arabic and vice-versa

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TAG-Patent Services

IP Search Engine

This service enables users to find news items and information relating to any targeted IP topic or event. The Advanced Search offers additional assistance in finding items from the News Agency's archive.

Registration of Trademarks, Patents, Designs and Copyrights

We cover all client Intellectual Property needs including registration, prosecution, maintenance, licensing and counseling related to trademarks, patents, copyrights and industrial designs and models in Arab countries and the rest of the world through our long-established global network of associates.

Patent Drafting

This includes drafting patent claims, full description of the invention and drawings in compliance with various international patent laws.

Patent Validation System

No effort is spared in accelerating the examination procedures at national patent offices. We offer our clients the following services:

- **Search report analysis:**

To find any granted patents for the desired applications valid at the national patent offices.

- **Claims amendment:**

To submit application in compliance with national patent laws.

- **Examination process follow-up:**

Completion of validation process upon issuance of patent.

Patent Infringement Follow-up

Market watch is actively and continuously engaged in providing us with infringement alerts; thus guaranteeing maximum protection for your patents.

Due to the extremely high risk of pharmaceutical and biotechnology patent infringement, AGIP has created a new tracking and follow-up service, at the local health authorities and patent offices, for this sector, regarding any patent related or data protection infringement, to ensure adequate protection.

IP-Renewals

Through AGIP-Renew, the first and only IP renewal company in the region, trademark owners and legal firms are provided with an effective tool for keeping track and maintaining their registered Intellectual Property Rights (IPRs) with minimal effort. AGIP-Renew facilitates the renewal process for trademarks, patents, domain names and other IPRs.

Clients will be able to check their IPR status and conduct renewal with a click of a button, without the hassle of paperwork, sending and waiting for emails or faxed letters.

Published Patent search

Through its Intellectual Property Published Registrations (IPPR) Data Center, AGIP conducts a comprehensive search for patents published in the Official Gazettes and National Patent Office websites in the United Arab Emirates, the Gulf Cooperation Council (GCC) Patent Office, Jordan and Saudi Arabia.

This search aims at determining patent availability for use and registration, as well as evaluating whether such patents conflict with previously existing rights owned by third parties.

Using a number of criteria such as title, abstract, names (inventor/ applicant), numbers and dates (publication/ application/ priority) and patent families, the search covers pre-filing search, bibliographic search, English equivalent patent search, English related patent documents search and equivalent patent family search.

Upon completion of the search and within 24 hours, clients are provided with a full detailed search report indicating any similar or matching patents to theirs.

The search report incorporates the following information: bibliographic data including the abstract; legal status including the effective date, the expiry date of the right and transactions; original document of the patent of interest, as well as translation of claims (the last two are only applicable in Saudi Arabia).

Trademark Renewals

Through its offices around the region, AGIP-Renew facilitates trademark management for its clients ranging from law firms to trademark owners. Keeping track of all legal and financial issues regarding renewals and meeting requirements for each different country is a very time-consuming and complex process.

To help our clients overcome these hurdles, AGIP-Renew guarantees promptness and accuracy when dealing with client accounts.

Through our official website, law firms can manage their portfolios with a user-friendly account that includes all of their client trademark details. At the same time, trademark owners can manage their portfolios through their individual accounts.

Published Trademark Search

Through its Intellectual Property Published Registrations (IPPR) Data Center, AGIP provides search services for trademarks published in the Official Gazettes in the United Arab Emirates (UAE), Oman, Gaza, Ramallah, Kuwait, Yemen, Lebanon and Qatar.

Before filing an application in one of the aforementioned countries or territories, the Data Center conducts a comprehensive search in order to determine trademark availability for use and registration and evaluate whether the mark conflicts with a previously existing mark.

Patent Monitoring and Awareness Service

Introduced for the first time in the Arab region, the Patent Monitoring and Awareness Reporting Service aims at enabling clients to keep an eye on newly-issued patents or any patent applications filed in the region, when they are published either in the official gazettes or on national patent office websites.

Patent Monitoring and Awareness Reporting will also keep clients alert and aware of any applicant or inventor names or any patent application in a certain field of industry.

As part of this service, all published patents or patent applications filed through AGIP will be monitored. In addition, AGIP will follow-up with the grant status of the patent families related to such patents, upon request by the patent office to facilitate the granting process.

An alert will be delivered to the client via email containing an integrated report with the available bibliographic information, such as title, abstract, names (inventor/applicant), numbers and dates (publication, application, priority).

Patent Monitoring and Awareness Reporting provides a cost-effective and simple method for keeping your investments safe and provides you with a competitive advantage in your industry.

This service is currently available in the United Arab Emirates (UAE), Jordan, Saudi Arabia and the Gulf Cooperation Council (GCC) and soon to be launched in other Arab countries.

Patent Search

The patent search is carefully conducted based on a number of essential factors in order to deliver the most accurate results.

The search is continuously extended through the use of highly sophisticated strategies covering the following fields:

- Title.
- Abstract.
- Names (Applicant, Inventors).
- Numbers (Publication / Application / Priority).
- Dates (Publication / Application / Priority).
- Classifications.
- Patent families.

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Talal Abu-Ghazaleh Knowledge Forum Services

Talal Abu Ghazaleh Knowledge Forum (TAGKF) was established to prepare proposals and recommendations for submission to decision makers on all economic policies that assure the transformation of Jordan into a knowledge-based (digital) society. The Forum is a non-profit pool of expertise; funded by the CSR arm of Talal Abu-Ghazaleh Global: TAG Foundation.

To this end, TAGKF hosts business persons, academics, experts, scientists, educators, industrialists, artists, government officials, community leaders and many others, providing them with the required means and tools to enable them to find solutions for various problems and conduct research that enhances innovation and progress.

TAGKF Services

- Economic Consultancy Services
- Economic Research and Studies in Jordan
- Organizing Economic Related Events
- Developing Short, Medium and Long Term Economic Vision proposals for Policy Makers
- Hosting and organizing lectures and others events and activities

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Website: tag-forum.org



Legal Services

Talal Abu-Ghazaleh Legal (TAG-Legal) is a member of Talal Abu-Ghazaleh Global (TAG.Global) which was established in 1998 as a new model for legal service providers in collaboration with local law firms, while focusing on gaining international recognition with a “who’s who” of global and Arab business clients.

TAG-Legal constantly strives to maintain and contribute to the highest global standards of professional practice through its pursuit of excellence, hard work and dedication by all TAG-Legal staff. The organization also enjoys international connections and resources in every region of the globe, allowing its clients to smoothly traverse borders, boundaries and industries, and providing them with superior services across different regions and time zones.

TAG-Legal attorneys are professionally trained to successfully deal with a variety of business transactions. One of our greatest assets is the quality time we invest in personally engaging with our clients to carefully examine and analyze their major business goals. When dealing with international businesses, such analysis becomes an indispensable requisite for achieving proficient outcomes. This practical method brings us one step closer to efficiently identifying and applying the best legal reasoning to achieving client objectives. Guiding our clients’ commercial transactions towards international success is a unique hallmark of TAG-Legal that we attained gradually through hard work and determination to remain leaders in the field.

Incorporation and Foreign Investments

TAG-Legal assists investors and emerging businesses in their company startups through a full set of incorporation solutions that fit multi-jurisdictions and achieve their commercial purposes providing the following services:

Company Establishment and Registration:

We hold extensive experience in establishing and registering all types of companies, from operational companies and representative offices to free zone companies by performing the required regulatory procedures with efficiency and in a timely manner.

Our comprehensive practice also covers post-establishment services relating to various aspects of company structure transformation in accordance with local laws, amending memorandum and article of association, drafting related agreements, mergers and acquisitions, advisory services on law amendment relating to their business specialization, and all required maintenance work.

Forming Offshore Companies:

Manufacturers and business owners who seek the advantages of starting an offshore company; have put their trust in our Corporate Department to establish their companies in all Tax-Haven jurisdictions due to our reputed expertise in this field. We are proud of our long-lasting relationship with our clients stemming from our efficient performance of all needed renewal and maintenance work.

Legal Due Diligence

Our services also extend to performing legal due diligence studies providing highly-accurate assessments on a particular company's status that serves our client's purposes, such as mergers and acquisitions, and preventing any undesired risks.

Intellectual Property Rights:

With today's ever-competing markets and increasing reliance on technology among the varied industries, protection of innovative products and services has become more challenging for IP holders striving to expand their businesses and to push their creativity forward.

At Talal Abu-Ghazaleh Legal (TAG-Legal), we are aware of our clients' needs, therefore, our highly qualified experts and lawyers work with dedication to safeguard our clients' rights and interests and provide them with practical solutions to protect and enforce their IPRs regionally and globally through a wide range of services:

Trademarks

Our recognition of trademark importance in representing your products among the varied consumers and industries, has led us to devote a professional team to provide you with a customized approach on protecting and enforcing your trademark in the markets. Our experienced team can help you with all trademark-related matters including the following services:

Market Investigations:

Dedicated to proactively stopping infringement actions against our clients' trademarks, we have hired a team of professionally trained inspectors who continuously investigate the markets to detect any counterfeit marks, upon which we immediately alert the client of any suspected infringement and advise them on available legal action.

Border Measures:

TAG-Legal works closely with governmental authorities to promote trademark and related IP rights enforcement in the region and has signed several Memoranda

of Understanding (MoUs) with these bodies that serve these needs. Our lawyers offer their expertise under these MoUs to the Customs and competent authorities through specialized training held by our organization to increase awareness on distinguishing counterfeit products. While in turn, the competent authorities continuously cooperate with us to prevent entry of infringing products into the country.

IP Workshops and Awareness Sessions

Our experienced lawyers readily share their experience with their local community by organizing annual workshops and training programs for companies and authorities specialized in the IP field. TAG-Legal raises awareness on the importance of IPR enforcement on all levels, tackles emerging issues threatening the protection of these rights, and provides modern tools and methods for combating such infringements.

Opposition and Cancellation Actions

With more than 500 skilled lawyers regionally and globally, and based on our years of solid experience gained in this area by successful court representation of many brand owners and service providers, and successful achievement of favorable settlements in other cases, TAG-Legal provides its clients with practical consultations on their opposition and cancellation proceedings.

Our global reach practice is backed by a dedicated Watch team who continuously monitor published trademarks and collaborate with us to inform the client about any infringing published trademarks.

Unfair Competition and Infringement Lawsuits

When all attempts to end trademark infringement fail, or in the event of continued unfair competition, our lawyers do not hesitate to proceed with filing court lawsuits on behalf of our clients, putting their interests first.

Social Media Disputes:

Today, social media is considered one of the most important marketing tools in the modern world. Creating engaging content guarantees interaction with clients. TAG-Legal lawyers are ready to assist you in protecting your Intellectual property Rights on all social media networks and handling any related disputes and issues.

Copyrights

TAG-Legal offers fully integrated services for copyright holders of all industries, from film making to the fashion industry. Our lawyers are capable of providing

advisory services on all types of related agreements and concerns and of handling infringement lawsuits and disputes, in our aim to help our clients fully protect and benefit from their financial and moral protected rights.

Patents

Many businesses rely on originality and exclusivity of their inventions to achieve success and expansion. TAG-Legal comprises pioneering experts in the field to advise its clients on the best tools and approaches to protect their innovative work and to represent them in related disputes, employing their deep understanding of regulating laws and treaties, their awareness of required precautionary measures, and benefiting from careful analysis of unusual cases and disputes.

Domain Name Disputes

Our lawyers have developed in-depth experience of the domain name sector by following- up with emerging resolutions and laws, handling several related disputes with efficiency, and participating in international courses allowing them to exchange expertise with professional counterparts from around the globe. This integrated knowledge is the reason why clients seek us for consultation on all their domain name issues and have confidence in our expert representation in disputes before the Arbitration and Mediation centers.

Franchise Agreements

Ensuring full enforcement of our clients' trademarks and IPRs cannot be accomplished without well-drafted agreements that clearly stipulate their rights and enforce their protection, and our lawyers have the experience to draft and review all types of IP agreements and provide convenient consultations.

Moreover, we assist brand owners aspiring to expand their business and get their marks renowned by drafting Franchise Agreements meeting their needs in compliance with local laws, along with producing detailed operation manuals to guarantee third-party commitment to their brand's specifications and standards.

Tax Services

We rely on our selected qualified tax advisors and lawyers to provide our clients with integrated tax solutions and to facilitate their complex requirements and obligations. Our technical knowledge of tax operations and deep understanding of related legal framework and regulating tax laws, qualifies us to provide advisory services on tax issues, perform calculations for deductible and non-deductible taxes, file annual income declarations, offer consultation on related contracts, or any taxation matter with commitment to tax and sales department requirements in compliance with deadlines.

Our professional lawyers are able to represent clients before authorized tax departments and objection committees for dissatisfactory auditor reports, and we have successfully represented many businesses, from entrepreneurial companies to large business chains, in tax disputes and litigations.

Labor Related Services

Our lawyers mitigate all labor-related issues for employers, employees, and contractors utilizing their cross-industry experience to provide legal consultations and drafting adequate contracts and agreements. As for labor and employment disputes and lawsuits, rest assured that TAG-Legal is the right choice to defend your case and guarantee your rights.

Insurance and Reinsurance

TAG-Legal's solid experience strongly places our lawyers in a position to defend clients in insurance litigations and claims following a careful review of insurance plans and policies to secure the financial rights of the client. Our lawyers are ready to negotiate and reach amicable settlements when necessary.

Legal Consultation and Litigation:

Whether clients have concerns regarding governing local laws, their newly established business, protecting their marks portfolio, or any legal issue; our team welcomes all types of legal inquiries, provides advisory services on appropriate legal action and assists in any litigation before courts of all levels.

Contract Drafting and Reviewing:

We have strong experience in preparing and reviewing all types of agreements related to your business regardless of the sector, including labor-related contracts, IP agreements, and agreements for commercial purposes.

Prize Promotion:

We assist our clients in obtaining licenses for their prize promotion campaigns and provide advisory services on related agreements.

Data Exclusivity for Pharmaceutical Products:

We advise our clients on medicine and pharmaceutical product licensing and assist in fulfilling the requirements for obtaining these licenses.

Labeling Compliance

The Middle East region has become an import driven region which opened its domestic market access to foreign businesses. Consequently, some policies have been set out to ensure the safety of imported goods into Middle East countries.

Talal Abu-Ghazaleh Legal (TAG-Legal) is committed to helping companies across many industries, from small businesses to major national and international corporations, protect their Intellectual Property Rights (IPRs) and business.

This commitment has been translated through consultancy services provided by TAG-Legal, as follows:

- Legal consultations: Include the requirements, procedures, charges, and other information related to labeling services.
- Checking and following-up with the competent authorities: To obtain the necessary approvals and documents such as the standards.
- Food Certification: Checking and following-up with the competent authorities to obtain required information, approvals and documents for HALAL Certification.
- Product promotion: Promote products by registering promotions, and obtaining the necessary license.

Translation

Our Translation Department works in collaboration with our lawyers to facilitate workflow by providing professional legal translation of all types of documents, including translation of petitions and claims supporting our clients' cases, with commitment to accuracy and in a timely manner.



Tendering Consultancy Services

Procurement and Tendering Consulting

TAG-Tenders has extensive experience in both public and private sector procurement and tendering. Procurement has become a more complex mission. Today, procured goods and services make up a major part of any institution's budget and resources. Therefore, it is imperative for institutions to implement sound procurement procedures, through standardization and greater transparency, in order to minimize costs, maximize efficiency, and promote good governance. TAG-TENDERS offers customized services giving our clients the necessary tools for implementing and improving procurement procedures and meeting user requirements and specifications.

Our services include, but are not limited to:

- Development of Procurement Systems and Guidelines
- We develop extensive procurement systems, guidelines and reporting tools detailing the process from inception to completion.
- Our consultants focus on helping our clients realize their objectives while developing a simple-to-use, specialized system which increases good governance and promotes transparency.
- Monitoring and Assessing Systems
- We develop M&E tools to monitor the daily activities of existing procurement systems and perform systematic checks on a regular basis.
- Our methodical checks measure:
 - Efficiency
 - Cost saving
 - Transparency
 - Good governance
- We offer comprehensive reports on our findings to support your decision making process.
- Arabization of Systems
- Taking advantage of our multilingual staff and our experience in the Arab world, we can help assure that your procurement procedures comply with local practices, norms, and values and contribute to local economic development.
- Green Procurement

- TAG.Global is committed to responsible, sustainable procurement practices. We seek to maximize benefits for our clients and their stakeholders. TAG-TENDERS offers implementation plans on the most up-to date environmentally responsible procedures. We develop a strategy after we have assessed the current policy in order to provide a baseline for setting goals and targets.
- E-Procurement
- E-procurement systems have become an essential tool in the procurement process. The benefits of using e-procurement systems is that they have not only simplified the process by increased standardization and organization, but have also increased transparency and fairness for all those involved.
- We provide the guidance necessary to implement e-procurement systems.

Training

We offer training on both the buyer and supplier sides of the procurement process. We adapt our training to meet our clients' specific needs based on the nature of their institution. Our training programs are able to cover the entire procurement process, from initiation to completion, or focus on specific aspects.

Our training includes, but is not limited to:

- Procurement Process planning
- Procedures
- Risk management
- Contract management and Legal obligations
- Tendering and solicitation documentation
- Bid evaluation
- Green procurement
- E-procurement

Procurement Implementation

We provide sourcing services for your procurement activities. Either by working on your behalf or working with you, our procurement and tendering consultants work meticulously to ensure that all of your requirements and specifications are met.

You can choose the type and level of sourcing services you require, ranging from a managed team made up of our consultants for handling your procurement activities, to supplementing your own team with our specialists.

We are able to source regionally and internationally enlisting the services from our 100+ offices and partners. (Check our locations)

Tenders consultancy Services:

- Bid announcement services
- Consultation services for Bid regulation and guideline improvement
- Consultation services for management of contracts and legal obligations
- Consultation services for bid implementation by our consultants, expert network and partner
- Consultation services for supplier register management
- Consultation services for bid document preparation, bid invitation and assessment
- Training service for bid documentation preparation and analysis, bidding and management of bid risks

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Translation Services

Technical Translation and Website Arabization

- Intellectual Property Translation into different languages.
- Translation, Printing and Arrangement of internationally stipulated Patent Specifications and Claims.
- Translation of Trademark Applications.
- Translation of Copyrights.
- Translation of Industrial Designs.
- Translation of International and Regional Treaties and Agreements.
- Translation of Contracts.
- Translation of Drawings and Design.
- Drafting, Designing and Executing Publishing Treaties.
- Translation of Training Courses.
- Interpretation.

Specialized Field Translation Services

- Civil, Mechanical and Electrical Engineering.
- Computer, Communication and Internet.
- Genetic Engineering.
- Organic, Inorganic and Analytic Chemistry.
- Environmental Issues.
- Agriculture, Veterinary Sciences and Animal Nutrition.
- Medicine and Pharmaceutical.
- User, Service and Maintenance Manuals and Guides for Machinery, Equipment and Tools.
- Military Operation and Service Manuals.
- Media, Press Releases, Politics, World Affairs and UN Material.
- Arabization and Localization of all Websites and Web Pages.

Legal Field Translation Services

- Laws, By-laws and Regulations
- Court Rulings, Decisions and Verdicts
- Legal Reports
- Petitions, Memoranda, Pleadings, Claims and Legal Notices
- Business or Economic field translation
- Research
- Feasibility Studies
- Tenders and Bids
- Economic Surveys
- Financial Statements, Balance Sheets and Auditor Reports
- Due Diligence Reports

Commercial and Financial

- Accounting
- Marketing

Public Sector

- Governmental
- Global Bodies
- Educational

Translation

Talal Abu-Ghazaleh Translation (TAG-Translate) provides all types of general technical and specialized translation services. TAG-Translate services are not limited to translation from/to English and Arabic, but also to and from all other major international languages, such as French, German, Spanish, Russian and Japanese.

TAG-Translate translates all types of materials including books, brochures, manuals and guides, print media, etc. in addition to website translation and localization. Examples of fields of specialty include:

- Intellectual Property translation
- Economic, financial, and accounting translation

- Commercial, contractual and industrial business translation
- Legal translation
- Advanced educational curricula translation
- Computer, communication and IT translation
- Scientific translation
- General administrative and business translation

Editing and Proofreading

We provide editing and proofreading services. Our well-experienced editors review texts in all languages to improve the quality of the text in the most professional manner.

This process includes: sentence syntax and structure, meaning, accuracy in grammar and spelling and consistency.

We look forward to demonstrating how we can exceed your expectations

Conference Interpreting

Whether a small meeting or a big conference, local or international, we are always ready to offer professional interpreting services with different options to satisfy different needs. Our interpreters are highly qualified and have years of experience in simultaneous and consecutive interpreting in all fields including, but are not limited to, Economics, Banking and Finance, Human Rights, Law, Judiciary, Management, Hospitals (JCIA), Political Development, Environment, Parliamentary Affairs, Education, Human Resources, Medical and Post-conflict matters. The following services are offered:

- Conference simultaneous translation
- Consecutive interpretation for small meetings
- Whispered interpretation
- Consecutive interpretation during field visits

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Recruitment and Human Resources Development

Recruitment

TAG-Recruit utilizes advanced methodologies to ensure a perfect selection of candidates to fill potential jobs.

TAG-Recruit has been following a well-planned recruitment process consisting of matching the right candidate to the right job, based on the position and qualifications required by a specific vacancy. The process includes:

- Screening all potential candidates
- Matching suitable candidates with clients' job vacancies
- Examining candidates
- Conducting interviews
- Short listing qualified candidates
- Evaluating candidates

Headhunting

The Arab world is experiencing fierce competition in recruiting highly qualified staff to fill job positions in a growing business environment.

Many companies are facing challenges in locating and attracting high caliber candidates. However, TAG-Recruit offers a headhunting service targeting high-level executives that are difficult to reach.

The headhunting process is simple yet effective and tailored to meet the client's requirements by following the below steps:

- Gathering Information
- Research: Identifying companies in the same sector
- Identifying and profiling the very best possible candidates, according to pre-established precise criteria and client mandate.
- Creating a shortlist of candidates and companies so clients can select the best candidates for their businesses within the talent pool.
- Shortlist recommendation: Producing candidate profile reports and recommendations for interview.
- Selection process: Guaranteeing all initial candidates contacts and briefings

Recruitment services for external clients and internal recruitment for TAG.Global

- Recruitment.
- Employment evaluation system.
- Candidate Evaluation.
- Hiring procedures training for companies.
- Testing procedures.

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TAG-Value's services

Business Valuation Services

Due to the constantly changing and complex business environment, businesses must be flexible and ready to adapt and respond promptly.

Valuation is a crucial component of the management process that leads to understanding the underlying dynamics of your enterprise. Valuation is therefore essential for estimating the fair value of your business, financial assets or even liabilities.

TAG-Value offers the following Business Valuation services:

Security Valuation

Securities are negotiable and exchangeable instruments that represent a financial value, and are categorized as either debt securities, such as bonds and debentures issued by governments and corporations, or equity securities, such as common and preferred stocks, which reflect a proof of partial ownership or right in a corporation.

TAG-Value provides the valuation of a broad range of securities, including equity, equity and interest rate options, swaps, treasuries, corporate and government bonds, mortgage-backed securities, collateralized mortgage obligations, credit derivative swaps, and many more.

TAG-Value uses diagnostic tools for valuing securities, applying a series of mathematical relationships and financial models to determine the price at which a security should be exchanged.

Stock Valuation

We apply sophisticated valuation techniques for determining the fair value of stock options. These valuation techniques include:

- Monte Carlo simulations
- The Black-Scholes Models
- Lattice models, including the Binomial Options Pricing model
- Synthetic option modeling

Tangible Asset Valuation

Our team of experts works in conjunction with university professors and experts in various fields, along with licensed appraisers in order to value a wide range of tangible assets.

Our areas of expertise in tangible asset valuation include:

- Real Estate such as;
 - Residential sector: apartments, housing buildings, villas, condos.
 - Commercial sector: office space, retail space, hotels.
 - Industrial properties.
 - Land.
- Machinery & Equipment
 - Machinery: multi-purpose machines, special use machines.
 - Equipment: sporting equipment, apparatus, gear, material.
 - Vehicles: trucks, bulldozers, cars, motorbikes, loaders, forklifts, cranes, compactors.
 - Oil Pumps.
- Mines & Mineral Reserves
 - Valuation of fully developed and operational mines
 - Valuation of partly explored deposits, exploration property
 - Major and minor material, metallic and non-metallic material and fuel minerals
 - Open-pit as well as underground mines
- Specialized Assets
 - Aircrafts, aircraft engines (gas turbines)
 - Ocean-going vessels
 - Gas turbines for energy generation
- Infrastructure
 - Airports
 - Harbors and ports
 - Railroads and highways
 - Lakes and water bodies
 - Mineral reserves

Valuation of Intellectual Property and Other Intangible Assets

The overall value of a company comprises tangible and intangible assets and intellectual property rights. According to recent studies, close to 70% of a corporation's value lies in its intangible assets. According to Financial Accounting Standards Board (FASB), intangible assets are any assets that are neither physical nor financial nor human.

TAG-Value offers Intellectual Property valuation solutions for brands, patents, trademarks, trade names, industrial designs, copyrights, and other intangible assets.

Purchase Price Allocation

Purchase Price Allocation (PPA) is the process in which fair and new values are assigned to all assets, as well as liabilities, based on the paid price of an acquired business entity following a merger or an acquisition. The need for this process stems from the fact that the book values of many companies are considered to be less than market values.

PPA aims at allocating new accurate values to arrive at a net residual value that is eventually attributed to goodwill, which is subject to annual impairment tests rather than amortization as in the case of other intangible assets.

Goodwill Impairment Testing

After the Financial Accounting Standards Board has adopted the Statement of Financial Accounting Standards 142, audited companies are required to test goodwill impairment at least once annually.

Goodwill impairment takes place when the value of the goodwill of a business unit declines to an amount less than the carrying value of the goodwill on the company's books.

TAG-Value provides you with a complete set of tests that enables you to determine the annual value of your goodwill.

Valuation Review and Fairness Opinion

A fairness opinion is a report with the primary objective of determining whether a business transaction is fair from a financial point of view to other parties, such as, but not limited to, shareholders and retirement plan beneficiaries who are not directly involved in the actual dealings that include negotiations and execution. Such reports are usually sanctioned by top management in order to obtain a non-biased third-party opinion that attests to the fairness of the transactions.

We conduct rigorous valuation reviews and provide our clients with fairness opinions in regards to their transactions such as buybacks, spin-offs and private placements.

Valuation Consulting

Our team of professionals provides you with consultations in respect to:

- Privatization
- Mergers & Acquisitions
- Litigation
- Buy/sell agreements
- Stock option plans
- Financial reporting
- Reorganizational purposes
- Business Dissolution & Liquidation

Due Diligence Services

TAG-Value offers comprehensive Due Diligence services for companies considering business transactions such as mergers and acquisitions, investment and forming strategic alliances with others. Due Diligence is also imperative for companies that are seeking to improve the effectiveness of their business through an unbiased third-party inspection.

Due diligence is performed by scrutinizing transactions and all related previous and ongoing activities, in addition to analyzing and authenticating past and present financial, commercial, operational and strategic aspects by applying detailed intensive studies and identifying appropriate actionable plans for the purpose of enhancing organizational effectiveness.

As a leading consulting firm highly regarded as one of the top financial consulting firms in the region, we aim to strengthen our clients' transacting decisions through our vast range of knowledge and experience and the outlining of comprehensive outcomes contained in a concise and coherently produced final written report.

Due Diligence helps companies formulate their corporate strategies and identify poor performance. It also provides the basis on which new market assessment plans and prospective acquisition targets are prepared.

Conducting a Financial Due Diligence Review enables you to:

- Identify potential deficiency in the target and detect bad business transactions.
- Verify that the transaction complies with investment or acquisition criteria.
- Validate that the business entity is what it appears to be.

Market and Commercial Due Diligence

Businesses that seek to engage in M&A transactions must recognize the importance of examining the target company and determining how its operations relate to the prevailing market conditions defining the business environment of a specific industry.

Many factors influencing the competitiveness of markets include technology, customers, legislation, powerful buyers and emergence of new geographic markets.

TAG-Value's market and commercial due diligence services are supported by the vast experience of our dedicated staff and through the global expansion of our offices.

Tax Due Diligence Service

Overlooked taxes in M&A transactions can constitute a large burden. Information highlighting the main warranties and indemnities, opportunities for tax planning and tax liabilities, acquired from a tax due diligence service can be very useful to potential acquirers.

Tax due diligence includes a review of the income and corporate revenue tax returns in addition to the Value Added Tax (VAT) collections, with the local authorities, in order to detect any non-compliance which may result in large surcharges, interest and penalties.

After researching and evaluating the status of the business, we provide clients with the appropriate information enabling them to make decisions leading to rewarding future outcomes. Due diligence also includes full disclosure of the company's obligations, such as debts, pending and potential lawsuits, leases, warranties, long-term customer agreements, employment contracts, distribution agreements, compensation arrangements, and so forth. This is very useful for evaluating representations and warranties, negotiating price concessions, and verifying that transactions are in compliance with the investment or acquisition criteria.

Financial Modeling Services

TAG-Value constructs various financial models, each of which is based on a different scenario for the purpose of testing and weighing all the available options in a given situation. These models undergo a sensitivity analysis in order to clearly reflect the impact of prevailing economic and financial conditions on the end results.

Financial models illustrate the analysis of a company's projected financial data, in addition to assessing the effects of all variables on the model. End results are then interpreted in reports that support your business decisions.

We also conduct a review process for models, ensuring that applied formulas and calculations are correct and are based on logical assumptions, while performing continuous plausibility checks.

Financial models are essential for the following:

- Business Planning
- Corporate Transactions
- Project Financing
- Management Reporting and Budgeting

Financial modeling includes:

- Basic financial model
- Premium financial model
- Startup financial model
- Acquisition model
- Valuation model
- Real estate model

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Talal Abu-Ghazaleh Valuation



“In vain does a man possess property if he makes no use of it”
Latin Proverb

WHY VALUATION



OUR VALUATION SERVICES COVER

Valuation of Intellectual Property

- Brands
- Trademarks
- Patents
- Information Technology
- E-Commerce Sites

Business Valuation

- Securities Valuation
- Stock Valuation
- Purchase Price Allocation
- Impairment Testing
- IPO's
- Mergers & Acquisitions
- Valuation Reviews

Asset Valuation

- Real Estate
- Machinery & Equipment
- Infrastructure
- Assets Management

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 Tel: + (962) -6 -5100 600 | Fax: + (962) -6 -5100 601
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Cloud Services

Under TAG-ITI, TAG-Cloud has established itself as a leader in this ever changing field adding value to clients' businesses through a set of technological advancement tools.

Equipped with the passion needed to excel and the expertise to make a difference, TAG-Cloud embraces the latest innovations in the belief that technology is the way of the future.

Cloud Strategic Planning

TAG-Cloud offers end-to-end cloud computing consulting to transform the way organizations leverage IT. Incorporating the strategic transformation of processes, technologies and capabilities delivers reduced costs, enhanced efficiency, quick service delivery and improved scalability.

TAG-Cloud develops an effective strategy to achieve your cloud vision by:

- Highlighting business process support and service level requirements for key application workloads
- Evaluating the suitability of these applications for cloud migration
- Determining an optimal cloud model, among several architectural options, for application placement
- The establishment of plans and implementation of the right cloud strategy based on client's technical and business objectives

Cloud Infrastructure Consulting

TAG-Cloud Infrastructure Consulting Services are based on international best practices for all aspects of cloud infrastructure including capacity assessment and planning, security, physical and logical architecture, virtualization and consolidation.

Cloud Service Discovery

TAG-Cloud Consulting aims to support its clients in finding a cloud solution that fits their business needs and helps them understand the available options.

These include:

Infrastructure as a Cloud Service (IaaS):

This is a form of cloud computing that provides virtualized computing resources over the Internet.

Platform as a Cloud Service (PaaS):

TAG-Cloud helps clients facilitate the deployment of applications or services without buying and managing the underlying hardware and software and by providing hosting capabilities.

Software as a Cloud Service (SaaS):

TAG-Cloud helps its clients build on-demand software through clouds by installing and operating application software in the cloud to meet changing work demand. SaaS allows a business to reduce IT operational costs by outsourcing hardware and software maintenance and support. This enables the business to reallocate IT operations costs away from hardware/software spending and personnel expenses, towards meeting other goals

Hybrid Solutions Consulting

TAG-Cloud helps clients find the best hybrid solution in the cloud computing environment by implementing a mix of on-premises, private cloud and public cloud services.

By allowing workloads to move between private and public clouds as computing needs and costs change, hybrid solutions give businesses greater flexibility and more data deployment options.

Desktop Virtualization architecture

TAG-Cloud helps clients find the best comprehensive desktop environment management system that suits their applications and business needs which allows for a highly flexible and secure desktop delivery model.

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Talal Abu-Ghazaleh for Cloud Computing Services



The Talal Abu-Ghazaleh Cloud (TAG-Cloud) is a member of Talal Abu-Ghazaleh Organization (TAG.Global), the global organization for professional services and education operating out of more than 100 offices around the world.

These are TAG-Cloud main services:

Cloud Service Discovery

a) Infrastructure as a Cloud Service (IaaS)

This is a form of cloud computing that provides virtualized computing resources over the Internet.

b) Platform as a Cloud Service (PaaS)

TAG-Cloud helps their clients facilitate the deployment of applications or services without buying and managing the underlying hardware and software and provisioning hosting capabilities.

c) Software as a Cloud Service (SaaS)

TAG-Cloud helps its clients to build on-demand software through their clouds by installing and operating application software in the cloud to meet changing work demand.



Cloud Strategic Planning

TAG-Cloud offers end-to-end cloud computing strategic consulting to further transform the way organizations leverage IT. Incorporating the strategic transformation of processes, technologies and capabilities to deliver reduced costs, enhanced agility, quick service delivery and improved scalability.



Cloud Infrastructure Consulting

TAG-Cloud Infrastructure Consulting Services are based on international best practices by teaming our consultants with clients' cloud experts.



Hybrid Solutions Consulting

TAG-Cloud helps clients in finding the best hybrid solution in the cloud computing environment by implementing a mix of on-premises, private cloud and public cloud services.



Desktop Virtualization architecture

TAG-Cloud helps clients to find the best comprehensive desktop environment management system that suits your applications and business needs.



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Mobile Applications Design and Development Services (TAG-Apps)

Our developers at TAG-Apps are not limited by traditional ways of thinking. Our developers, designers, and analysts go the extra mile to provide you with the best mobile app solutions possible.

Services

Mobile Application Development

TAG-apps can put the client's idea in motion with flawless execution based on the client's goals, objectives and budget.

iOS Application Development

Apple's iPhone dominates a large portion of market shares in the mobile platform, and this is probably the reason that most clients will want their app to exist in the Apple app store. To this end, we at TAG-apps build iOS apps with native approach, leveraging C, objective C and swift technologies, to deliver the best for the clients' iPhone or iPad Applications.

Pixel-perfect designs, robust functionalities and a customized user experience for business needs are the main concepts the TAG-apps expert iOS team focusses on when developing any native iOS application.

Android Application Development

TAG-apps builds Android apps from the inception of the android platform. The Android development team at TAG-app has the best Java developers who build scalable and robust applications with clean code.

Elegance, rich features and compatibility are the main attributes used by the TAG-apps Android development expert to meet client requirements and deliver an app that exceeds expectations.

Hybrid Applications

With the rising costs of building and maintaining a native application, more and more customers are considering cross platform app development (HYBRID) applications, as these apps can be used for multiple mobile platforms. TAG-apps will develop highly durable applications that are compatible with iOS and android.

Mobile App Design

User experience is one of the most important aspects of any successful app, and must be carefully considered, tested and optimized. We at TAG-APPs provide custom mobile app design services for business owners and offshore startups.

The mobile application design at TAG-APPs consists of two successive steps, the wireframe stage for user experience design and the UI mockup stage for user interface design, which will help visualize the client's idea and lay the groundwork for the development team.

Consulting

Through strategy and consulting, we analyze the client's unique challenges, business model, users, value propositions, channels, revenue streams and existing resources to create a strategy that maps the competitive landscape and outlines the prominence of a client's idea.

TAG-apps consulting team will explore all possible tangents of an idea in order to meet all the client's business needs. The idea is examined through a rigorous creative assessment designed to develop the best solution to turn your idea into reality.

Mobile Application Porting

TAG-apps can help port your existing application on any mobile or desktop platform to IOS or Android platforms.

Testing and Quality Assurance

TAG-apps comprehensive practices perform rigorous testing of target devices, network infrastructure, through manual and automated testing methods. The client's application will be flawlessly executed to deliver a desired user experience across all platforms.

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Talal Abu-Ghazaleh Global



TAG.Global

Mobile Application Services

TAG-apps is capable of putting the clients' ideas in motion and executing it flawlessly all based on the clients goals, objectives and budget.



iOS Application Development



Android Application Development



Hybrid Applications



Mobile App Design

As the user experience is one of the most important aspects of any successful app, and must be carefully considered, tested and optimized. We at TAG-APPs provide custom mobile app design services for business owners and startups offshore.



Testing and Quality Assurance

TAG-apps comprehensive practices from rigorous testing of target devices, network infrastructure, to manual and automated testing methods, the client's application will have flawless execution and a desired user experience of across all platforms.



Mobile Application Porting

TAG-apps can help port your existing application on any mobile or desktop platform to IOS or Android platforms.



Consulting

TAG-apps consulting team will explore all possible tangents of an idea so that it meets all the client's business needs, the creative hoops that the team put the idea through are designed to flesh out the best solution to turn your idea into reality.



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tag.global

Capacity Building

S e r v i c e s



Training Services

Talal Abu-Ghazaleh Academy

Talal Abu-Ghazaleh Academy (TAG-Academy) provides total training solutions and professional training in more than 20 sectors and through 500-plus training programs. Our core competencies include comprehensive training consulting in areas of training needs assessments, training plans, organizational structures reengineering and system design. In addition, TAG-Academy provides, in cooperation with leading governmental and non-governmental agencies and organizations from around the globe, highly desirable, flexible and business-oriented accredited executive programs. Furthermore, TAG-Academy offers contractual programs that are designed to meet the training needs of a specific institution in the light of the objectives which it seeks and challenges it faces. Usually such programs are designed after complete training needs assessments are performed or according to client's specific needs.

Training Needs Assessment and Training Plan Preparation

The objective of training needs assessment is to assist the training management team in designing an appropriate methodology to recognize institutional, operational and subjective training needs for all levels of an organizational structure. Then, selecting the appropriate tools to observe, classify, and organize these needs into an integrated training plan.

Training Impact Evaluation

Designing efficient measurement tools to analyze the impact of training within the target period, and evaluate the impact on staff duties and responsibilities. Accordingly, an accurate report outlining how to proceed with the training operation development, from planning to execution of training programs, will be provided to the management team.

Internal Training System Design

Preparation of procedural guides to assist internal training management in executing their activities and operations, in an interactive and organized way. Such guides cover the main tasks of the internal training management unit team such as: training needs classification, preparing training plans, designing training programs, developing training packages and trainer selection (evaluation of training offers).

Training Center Development

Evaluation of training center performance level and designing a road map for improving performance, building capacity, and assisting training centers to work strategically for a period of not less than (3) years, in addition to the provision of modern designs to establish new training centers in governmental institutions and companies.

Training Kit and Guides Development

This support service provides training solutions to training centers, trainers and organizations that fund and supervise training and rehabilitation projects, by preparing and developing training kits and catalogues for their use in executing training programs. This service aims at increasing training program efficiency and effectiveness by implementing the required targets of these programs.

Internal Training Unit Restructuring and Development

Internal training unit performance enhancement in accordance with objectives set out in the organization's strategic plan, along with the requirements for the implementation of organizational re-constructing and re-engineering of human resources units.

Designed Training Programs for competing in the Arab Excellence Awards

Assist in evaluating the performance level of organizations competing in any of the Arab Excellence Awards and designing a road map in line with competition needs.

TadribOnline Platform

“Tadrib Online” is an online-based platform offered by Talal Abu-Ghazaleh Organization and Al Motahida Group for Education, aiming to increase the training and professional levels of students, professionals and learners.

“Tadrib Online” was launched in line with Dr. Talal Abu-Ghazaleh's vision of the importance of education and its impact on communities, highlighting the advantages of digital education to facilitate the process of transferring information and delivering it to the largest number of people.

The platform offers a variety of online-specialized courses with different levels and stages. Every course in the platform is crafted and taught by top instructors from world's best professional institutions. Using the latest interactive tools and blended learning methods to enhance every aspect of the training experience.

Fields covered by Tadrib Online platform:

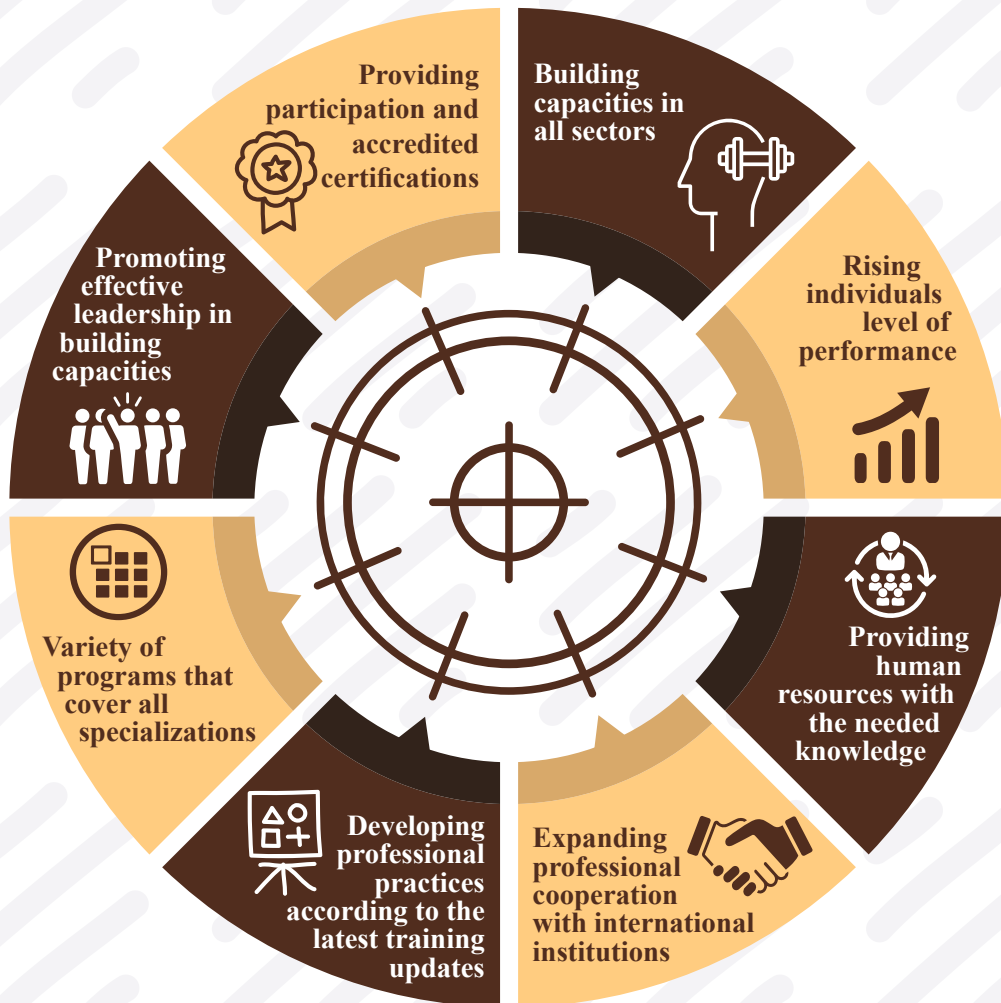
1. Accounting, 2. Human resources management, 3. Finance and Banking, 4. Digital Marketing, 5. Project Management, 6. Entrepreneurship, 7. Intellectual Property and Trademarks, 8. Quality management.

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OUR GOALS



FACTS

+500,000	+500,000	+250,000	+50,000	+10,000	+1,000
Professionals trained at TAG-Academy	Professional certificates granted by TAG-Academy	Talal Abu-Ghazaleh International Certificates in IT	Contracted advisers on the tenders database	Contracted trainers on the training database	TAG-Academy Affiliated Training Centers

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TAG-Confucius Institute Services

TAG-Confucius Institute conducts and organizes many events and activities related to the Chinese culture. Activities include: teaching Chinese language and providing students with the necessary resources, training Chinese language instructors and preparing and conducting the Chinese Proficiency Test (HSK). TAG Confucius also provides consultancy services in education and facilitating scholarships in China for students of different levels and abilities. Other activities include organizing Summer Camps and Educators Delegation to China, holding “Chinese Bridge” Chinese proficiency competition for foreign college students, inviting students to attend Chinese activities held in Amman, to give them the opportunity to interact with the Chinese community in Jordan and practice their knowledge of the Chinese language, organizing workshops related to business in China, Chinese economy and traditional Chinese medicine as well as conducting teaching activities and cultural exchange activities.

Regular Chinese Courses

Regular Chinese courses consist of four levels and are all taught by native speakers.

The course descriptions are as follows:

Levels	Contents of Course	Outcomes of successful Completion of Each Level	Sub-Levels	Duration (hour)
Threshold	Phonetics of Chinese, simple characters writing, situational dialogues, simple listening and grammar.	Acquiring 350 Chinese characters used in daily contexts.	T1	24
			T2	24
			T3	24
			T4	24
Basic	Conversation, making sentences and simple composition, reading and listening comprehension, grammar.	Acquiring 300 new Chinese characters and using them with a degree of proficiency.	B1	24
			B2	24
			B3	24
			B4	24
Intermediate	Conversation in different fields, simple literature reading and writing, simple translation.	Reading newspapers and communicating effectively in daily situations.	I1	30
			I2	30
			I3	30
Advanced	Conversation in different fields, advanced reading and writing, translation.	Reading Chinese articles and short stories effectively and communicating fluently in daily situations.	A1	30
			A2	30
			A3	30

Business Chinese Language Training Course

This course is designed for adults and professionals seeking to acquire the basic and useful business communication skills. It consists of basic level, intermediate level and advanced level. Each level includes two sub-levels.

Basic		Intermediate		Advanced	
BB1	12 hours	BI1	12 hours	BA1	12 hours
BB2	12 hours	BI2	12 hours	BA2	12 hours

OUTCOMES OF THE COURSE:

After successfully completing this course, students will be able to:

- Use appropriate expressions during social and business interactions including initial contact, greetings, introduction, apology and congratulations.
- Use appropriate expressions for shopping, traveling, banking, renting a room, ordering dishes, booking a ticket, telephoning and making appointments.
- Use appropriate expressions for commercial activities such as giving a brief account of a company and its products, giving comments or statements.
- Use appropriate expressions in consulting, bargaining, discussing cooperation, etc.
- Improve intercultural communicative competence in business cooperation and exchanges concerning business etiquette, practices and Chinese cultural knowledge.

Children's Chinese Course

This course is aimed at two age groups; 6 - 11 and 12 - 15 years old. This course will provide 'Chinese for kid's by introducing the language in an interesting way and in an appealing atmosphere, making learning an exciting experience.

Threshold		Basic		Intermediate		Advanced	
KT1	18 hours	KB1	18 hours	KI1	18 hours	KA1	18 hours
KT2	18 hours	KB2	18 hours	KI2	18 hours	KA2	18 hours
KT3	18 hours	KB3	18 hours	KI3	18 hours	KA3	18 hours
KT4	18 hours	KB4	18 hours	KI4	18 hours	KA4	18 hours

Outcomes of Completing The Course:

After successfully completing this course, students will be able to:

- Master more than 800 words, more than 330 sentence patterns and basic grammar.
- Have basic capability in listening, speaking, reading and writing.
- Gain knowledge about Chinese culture and possess intercultural communicative competence.

Cultural Courses

In addition to the above-mentioned courses, TAG-CI provides a cultural course including weekend courses, consisting of Taiji, calligraphy and handcraft.

Chinese Corner

TAG-CI holds a Chinese corner session once a week. The session consists of Chinese character writing, listening and speaking, art appreciation and cultural workshops.

Contact Person: Mr. Mamoun Abu al-Sebaa'

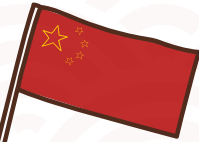
Email: mabualsebaa@tag.global

Website: tagconfucius.com





TAG-Confucius



Talal Abu-Ghazaleh – Confucius Institute

TAG-CONFUCIUS INSTITUTE (TAG-CI)

The Talal Abu-Ghazaleh Confucius Institute was established in September 2008. This is one-of-a-kind initiative based on the cooperation agreement between Talal Abu-Ghazaleh Global (TAG-Global) and the Confucius Institute headquarter - Hanban- in China.

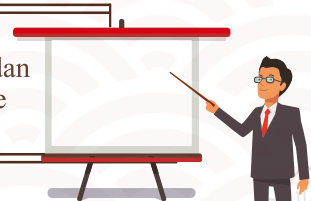


TAG-CONFUCIUS GOALS

To promote the Chinese language and culture, in order to reach a better mutual understanding between Arab and Chinese cultures

TAG-CONFUCIUS ADVANTAGES

- TAG-CI is the official Chinese language teaching center in Jordan
- Chinese lessons are conducted by professional teachers who are highly experienced in teaching Chinese for foreigners.



TAG-CONFUCIUS SERVICES AND ACTIVITIES:

- Teaching Chinese language and providing students with necessary resources.
- Teaching “Chinese for kids” and introducing the language in an interesting way in an appealing atmosphere, making learning an exciting experience.
- Training Chinese language instructors.
- Preparation HSK exam.
- Conducting Chinese proficiency test (HSK).
- Providing consultation services in education.
- Facilitating scholarships in China for students from different levels.
- Organizing summer camp to China.
 - Holding Chinese Cultural activities.
- Organizing workshops in respect of business in china and the Chinese economy.
 - Conducting cultural exchange activities.
 - Conducting Intensive Chinese Business Courses

TAG-CONFUCIUS IS AN OFFICIAL TESTING CENTER

TAG-CI is an official testing center for China's Hanyu Shuiping Kaoshi or the Chinese proficiency Test (HSK).

The new test was launched by Hanban in an effort to better serve Chinese language learners. The test is a result of coordinated efforts by the experts from different disciplines including Chinese language teaching, linguistics, psychology and educational measurement.

Contact Information: Mr. Mamoun Abu al-Sebaa'

**Email: mabualsebaa@tag.global
info@tagconfucius.com**

tagconfucius.com



Talal Abu-Ghazaleh E-Training (TAG E-Training)

Talal Abu-Ghazaleh E-Training Center focuses on providing high-quality IT Skills assessment services in the Arab world through partnership with leading institutions. TAG E-Training seeks to further broaden its reach in the region, offering IT assessment services on specific software applications.

Certificates:

- TAG-DIT

Contact Person: Mr. Oday O. Al-Qasem

Email: oalqasem@tagdit.global

Website: tagdit.global

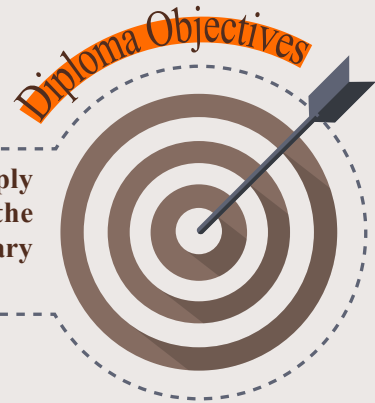


Talal Abu-Ghazaleh International Diploma in IT Skills (TAG-DIT)



Launched in 2001

Evaluates the applicants' practical ability to apply multiple computing skills along with using the fundamental computer techniques that are necessary and crucial for the professional work environment.



TAG-DIT Levels

TAG-DIT

The training hours between **70 - 90** hours according to the trainee's level.

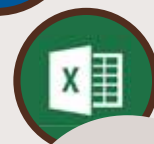
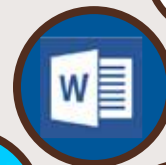
Foundation

Eligible individuals are welcomed to attend the test without the need of having previous training courses.

Standard

TAG-DIT Modules

1. Introduction to Information Technology.
2. Computers Use and Files Management using "Microsoft Windows"
3. Word processing using "Microsoft Word"
4. Spreadsheets using "Microsoft Excel"
5. Electronic Communication using "Internet Explorer"
6. Presentations using "Microsoft Power Point"
7. Databases using "Microsoft Access"



Advantages of TAG-DIT

Bilingual: Availability of selecting the language of the exam either in Arabic or English.



Speed: The results appear immediately on the trainee's screen.



Gradual progress: The possibility of applying for one or more exams.



No registration fees.



Credibility: Electronic correction without any human intervention.



Flexibility: You can attend the exam at any time and at any accredited center.



The Certificate is issued by TAG E-training Center.



Exam's Methodology

1 The applicant selects one of the two levels of the Certificate



The exams can be submitted at any of the accredited centers in all Arab countries

2



3 The exam starts in the application desired by the applicant



In case of failure in any of the seven applications, the examinee may register to retake the exam in that specific application.

After finishing the exam, the result appears immediately on the examinee's screen

4



Our work:



Talal Abu-Ghazaleh E-Training Center works through accrediting training centers along with educational and professional bodies to form training centers in which examinations are held under accredited quality control procedures.

Contact Information: Mr. Oday O. Al-Qasem | Email: oalqasem@tagcaitc.com

www.tagcit.com

The Arab Society for Intellectual Property (ASIP)

Is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region, headed by Mr. Talal Abu-Ghazaleh. Its mission is to bring together IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

ASIP works to foster the development of intellectual property laws and systems, the IP profession in the Arab region, and capacity building among Arab practitioners. ASIP implements a broad range of activities, such as assistance in IP law and systems development, holding seminars, workshops, teaching and training courses, research projects and numerous publications.

Through many years of experience, ASIP has developed several long-term and short-term IP training programs, including some of the most advanced topics in the field. ASIP has continuously developed programs to meet the needs of IP professionals working in today's economy. Other training programs include various short-term training programs, as well as the long-term IP Expert program developed by ASIP and the Arab Certified Intellectual Property Practitioner Program (ACIPP).

Certificates:

- The Arab Certified Intellectual Property Practitioner (ACIPP)

Contact Person: Ms. Majd Khaddash

Email: mkhaddash@tag.global

Website: aspip.org



The International Arab Society of Certified Accountants (IASCA)

The notion of establishing IASCA was proposed by a group of elite Arab accountants with the aim of advancing the accounting and auditing professions, and other related disciplines, in the countries of the Arab League. IASCA also aims at maintaining the professional independence and protection of Arab accountants, as well as the application of professional supervisory measures as a way of elevating the accounting and auditing professions. It also aims at developing and facilitating the continuous dissemination and exchange of professional and technical information among accountants by holding conferences, meetings, seminars, training courses and academic gatherings.

Certificates:

- The International Arab Certified Public Accountant (IACPA)
- The International Arab Certified Management Accountant (IACMA)
- International Financial Reporting Standards (IFRS) Expert

Contact Person: Mr. Salem Al-Ouri

Email: salouri@iascasociety.org

Website: iascasociety.org



الجمعية الدولية المحاسبين القانونيين

The International Arab Society of Certified Accountants (IASCA)

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

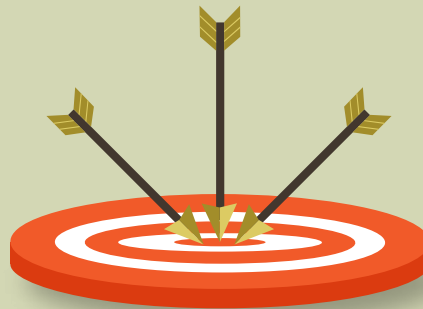


The International Arab Certified Management Accountant (IACMA)

Main Objectives:

1. To offer highest level qualification for participants in the field of managerial accounting in accordance with financial reporting standards and risk management.

An International Arab professional certificate aiming at:



2. To increase knowledge in many fields of management, financial accounting, cost accounting and finance.

Target Groups:



Accountants

Financial personnel in the public sector

Investment and banking sector workers

Specialists in the auditing and financial business sectors

Accountants responsible for preparing management reports

Accountants who obtained (IACPA), (CPA) and (CA) qualifications

Financial managers who require certification to support their administrative duty performance appropriately based on a scientific developed approach

Registration Requirements:



Recent personal photo



Copies of professional certificates and work experience (if applicable).



A Bachelor's degree.



Payment of examination fees.



Copies of academic certificates



Completion of Student Registration application available on IASCA website.



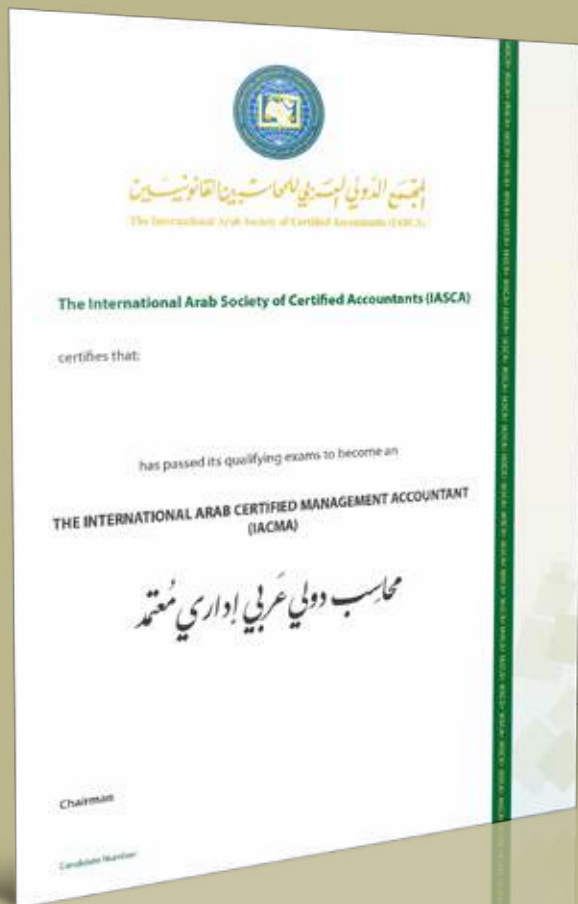
A photocopy of passport.

Examination Fees:

500 \$



IACMA Curriculum:



Part One:

“Financial and Cost Accounting”

- Financial Accounting
- Financial Reporting Standards
- Cost Accounting
- Internal Control
- Professional Ethics

Part Two:

“Managerial Accounting and Financial Management”

- Financial Statement Analysis
- Financial Management and Investment Decisions
- Decision Analysis and Risk Management
- Budgeting
- Decision Making
- Financial Control
- Corporate Governance

Contact Information: Mr. Omar Al-Bataineh | Email: obataineh@iascasociety.org | info@iascasociety.org
www.iascasociety.org



الجمعية الدولية المحاسبين القانونيين

The International Arab Society of Certified Accountants (IASCA)

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن

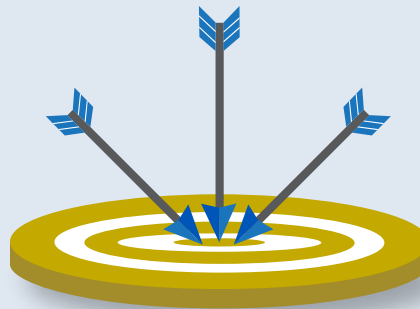


The International Arab Certified Public Accountant (IACPA)

Main Objectives:

1. Qualifying participants to the highest levels in the fields of accounting and auditing.

An International Arab professional certificate aiming at:



2. Enabling accountants and auditors to obtain license to practice in the accounting and auditing professions. IACPA has been accredited and recognized in many Arab countries including the United Arab Emirates (UAE), Qatar, Yemen, Syria, Lebanon Kurdistan Region (Iraq), Sudan, Oman and Libya.

Target Groups:



Specialists in accounting and auditing, financial managers, auditors, financial and administrative analysts.

Those seeking to increase their knowledge of modern accounting concepts and methods in accordance with international standards of accounting and auditing.

Those seeking to obtain an officially recognized certificate in a number of Arab countries for the purpose of practicing in the accounting and auditing professions.

Registration Requirements:



Recent personal photo



Copies of professional certificates and work experience (if applicable).



A Bachelor's degree.



Payment of examination fees.



Copies of academic certificates



Completion of Student Registration application available on IASCA website.



A photocopy of passport.

Examination Fees:

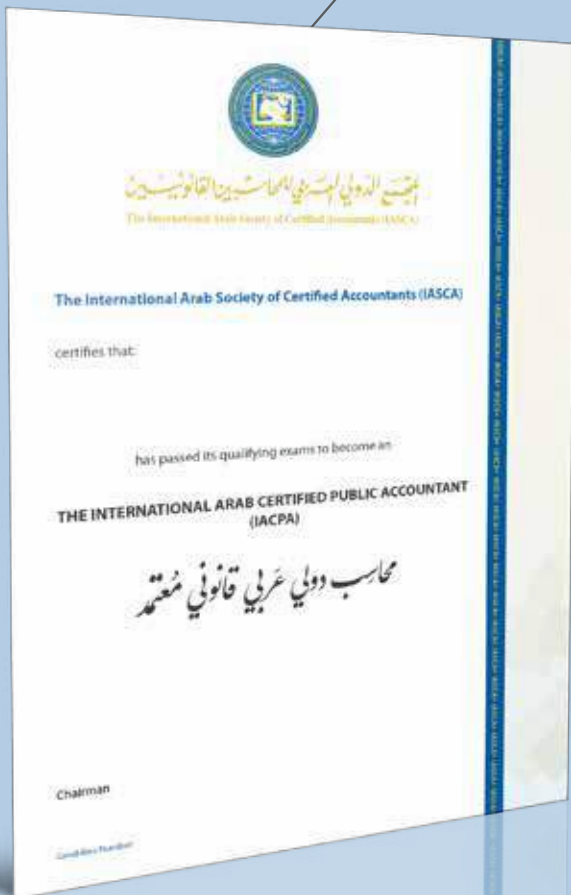
500 \$
Iraq, Sudan,
Egypt, Palestine,
Yemen and Syria

750 \$
Jordan, Lebanon,
Tunisia, Morocco,
Algeria and Libya

2000 \$
Gulf region



IACPA Curriculum:



1 Part 1: Economic & Finance

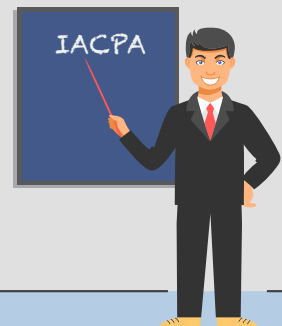
2 Part 2: Accounting

3 Part 3: Auditing

4 Part 4: Regulations

IACPA Preparation Training Courses:

IASCA provides many preparation training courses offering students the skills to deepen their understanding of the material, solve examples and case studies.



Contact Information: Mr. Omar Al-Bataineh | Email: obataineh@iascasociety.org | info@iascasociety.org

www.iascasociety.org



الجمعية الدولية المحاسبين القانونيين

The International Arab Society of Certified Accountants (IASCA)

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤنڊيشن



International Financial Reporting Standards (IFRS) Expert

Main Objectives:

1. To enhance continuous professional development in the IFRSs and its amendments.

2. To enable accountants to apply the IFRSs in accounting.



3. To build and develop the necessary knowledge capacities related to the theoretical & conceptual aspects of the International Financial Reporting Standards.

Target Groups:



- Accountants.
- Lecturers specialized in IFRS.
- Investment and banking sector workers.
- Specialists in the auditing and financial business sector.
- Accountants responsible for preparing managerial reports.
- Financial managers responsible for the preparation of IFRS.
- Accountants who obtained IACPA, CPA and/or CA qualifications.

Registration Requirements:



Recent personal photo



Copies of professional certificates and work experience (if applicable).



A Bachelor's degree.



Payment of examination fees.



Copies of academic certificates



Completion of Student Registration application available on IASCA website.



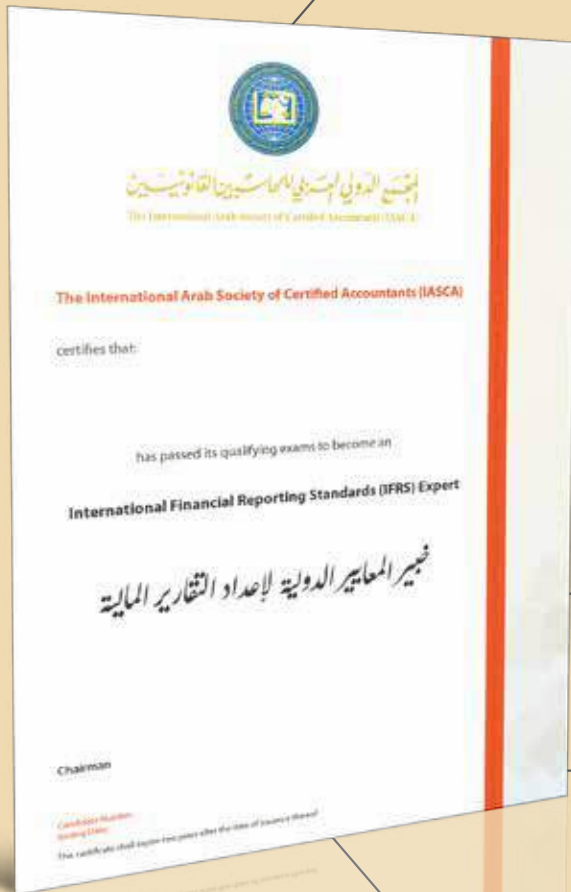
A photocopy of passport.

Examination Fees:

500 \$



IFRS Expert Curriculum:



1

Financial reporting and subsequent events:

IAS (1), IAS (7), IAS (8), IAS (10), IAS (34), IAS (37)

2

Recognition and measurement of non-current assets:

IAS (16), IAS (36), IAS (38), IAS (40), IFRS (5), IFRS (12)

3

Consolidated and separate financial statements and associates:

IAS (21), IAS (27), IAS (28), IFRS (3), IFRS (10)

4

Financial Instruments:

IAS (32), IAS (39), IFRS (7), IFRS (9)

5

Specialized segments:

IAS (11), IAS (41), IFRS (4), IFRS (6)

6

Recognition and measurement of financial statement items:

IAS (2), IAS (17), IAS (18), IAS (19), IAS (20), IAS (23), IAS (26), IAS (29), IFRS (1), IFRS (2)

7

Disclosure in the financial statements:

IAS (24), IAS (33), IFRS (8), IFRS (11), IFRS (12), IFRS (13)

Contact Information: Mr. Omar Al-Bataineh | Email: obataineh@iascasociety.org | info@iascasociety.org

www.iascasociety.org



The Arab International Society for Management Technology (AIMICT)

The Arab International Society for Management Technology (AIMICT) is a non-profit organization founded on August 29, 1989, in Buffalo-New York City, United States of America and officially registered in Amman on October 10, 1990 under the name of “Arab Management Society”.

The realization by Arab managers and businessmen of the importance and impact their role played in serving their local business communities, led to the establishment of this society.

The name of the organization was amended to “The Arab International Society for Management Technology” (AIMICT), being an effective driver of the knowledge renaissance of Arab communities to effectively develop the Arab potential.

Our expanding network of more than 18 representatives in the Arab world, along with our international associates, enable us to excel in delivering competitive services.

Certificates:

- Professional Quality Manager (PQM)
- Advanced Certificate in Leadership
- International Standardized Testing Organization (ISTO)

Contact Person: Ms. Majd Farahat

Email: mfarahat@tag.global

Website: aimict.org





The Arab International Society for Management Technology (AIMICT)

Member of TAG-Foundation

AIMICT

The Arab International Society for Management Technology (AIMICT) is a non-profit organization which was established in 1989 in Buffalo-New York in the US to serve business communities around the world. The Main Services are:

Training Programs

The Arab International Society for Management Technology conducts a number of internationally recognized specialized training courses and professional programs. The following are the main certificates at AIMICT:



Professional Quality Manager (PQM)

The Professional Quality Manager (PQM) is a professional program providing participants with the necessary knowledge and skills to conduct effective quality assessments in order to illustrate the essentials of Quality, Quality Assurance (QA) and Quality Control (QC).

Accredited by: Institute of Leadership and Management (I-L-M)

Languages: English/Arabic

Course Time Frame: 60 Hours

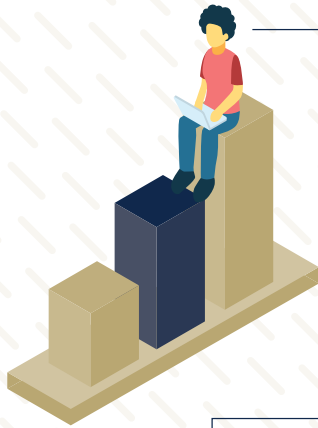
Human Resource Management (HRM)

Human Resource Management (HRM) program is a professional qualification program that aims to develop the necessary skills and knowledge of workers in the field of management and Human Resource Planning.



Training of Trainers (TOT)

Training of Trainers (ToT) program is a professional qualification program that aims to help candidates to professionally and practically execute the entire training process



Advanced Certificate in Leadership

Advanced Certificate in Leadership provides participants with the knowledge and skills necessary for leadership in the modern business world.

ISO 9001 Lead Auditor & Lead Implementer Training Programs

By implementing ISO 9001, the certified professionals will help organizations to adopt continuous improvement practices and provide them with the essential techniques to ameliorate their working processes.



ISO 27001 Lead Auditor & Lead Implementer Training Programs

ISO/IEC 27001 provides requirements for organizations seeking to establish, implement, maintain and continually improve an information security management system.

Consulting Services and Development

The Arab International Society for Management Technology provides specialized consulting services to various fields in terms of knowledge management and quality.



Membership

The membership in AIMICT would give access to various benefits like:

- Discounts
- AIMICT Knowledge Center
- AIMICT Members Area
- Career Center

Contact Information: Ms. Majd Farahat | Email: mfarahat@tag.global | info@aimict.org
www.aimict.org

Licensing Executives Society - Arab Countries (LES-AC)

The Licensing Executives Society–Arab Countries (LES-AC) is the first non-profit Arab regional society specialized in licensing and technology transfer.

LES-AC aims at educating the business community on the economic importance of Licensing, the protection of Intellectual Property Rights (IPRs), and research and development (R&D) investment.

LES-AC is the regional representative of the Licensing Executives Society International (LESI) which is comprised of 32 national and regional societies worldwide.

Certificates:

- Arab Certified IP Licensing Practitioner.
- Certified Patent Valuation Analyst.
- Training of Trainers (ToT).

Contact Person: Ms. Majd Khaddash

Email: mkhaddash@tag.global

Website: lesarab.org



TAG Knowledge Societies Training

- Training Services.
- Management of Youth Centers affiliated to the Higher Council of Youth.
- Management of Knowledge Stations affiliated to the Ministry of Information Technology.
- Knowledge Stations Management.

Free high-speed Internet

- Access to international knowledge resources and digital libraries.
- Access to all Internet-related services and needs.
- Extensive Wireless access.

Recruitment Consultancy

- Recruitment services and career planning.
- Linking students with the recruiting industry, TAG.Global and leading firms.

Training

- Professional training courses.
- Abu-Ghazaleh Training Diploma.
- Language Center.
- English language courses.
- Conversation clubs in different languages.
- Professional translation services.

Social Activities

- Scholarships.
- Free Medical Days.
- Job Fairs.
- Free Training Courses.

Meeting facilities

Contact Person: Ms. Sana' O. AITal

Email: saltal@tag.global

Website: tagks.com



Talal Abu-Ghazaleh Knowledge Society

Member of TAG-Foundation

Talal Abu-Ghazaleh Knowledge Society (TAG-KS) Stations 2019

TAG-KS transforms the vision of its founder, HE Dr. Talal Abu-Ghazaleh, with regard to providing a suitable environment for all youth capable of becoming the next generation of leaders in a world that depends on knowledge and technology.

Objective:

The objective is the transformation to a digital and knowledge-based economy, and making the opportunity available to use information and communications technology (ICT) as an effective tool to serve the Arab community with its different categories, along with focusing on the less fortunate communities in order to bridge the digital gap. Furthermore, TAG-KS also aims at developing human resources and enabling them of acquiring modern economic skills, in order to enhance their competitive capabilities with regard to getting jobs and to increase their professional efficiency, with the aim of complementing the exerted efforts, to contribute to achievement of comprehensive socio-economic development at the level of population groups. TAG-KS seeks that direct effects of such efforts will reflect on individual's life and welfare.



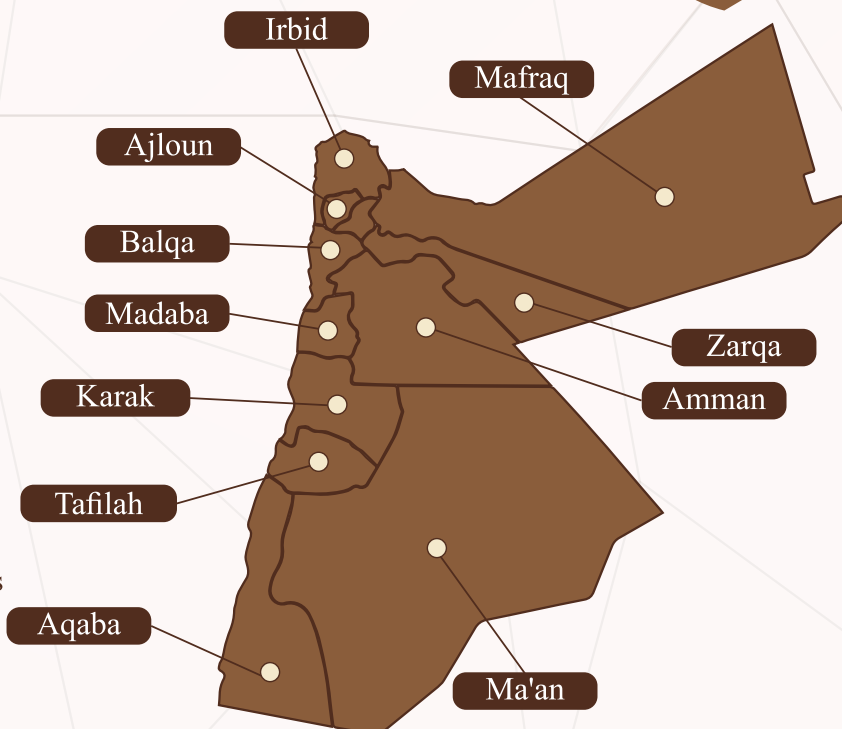
Vision and Mission:

Talal Abu-Ghazaleh Knowledge stations aim at supporting the Arab youth community to develop the youth's skills and their scientific and practical capabilities, in order to contribute to building their professional future in the optimal way through their community service programs.

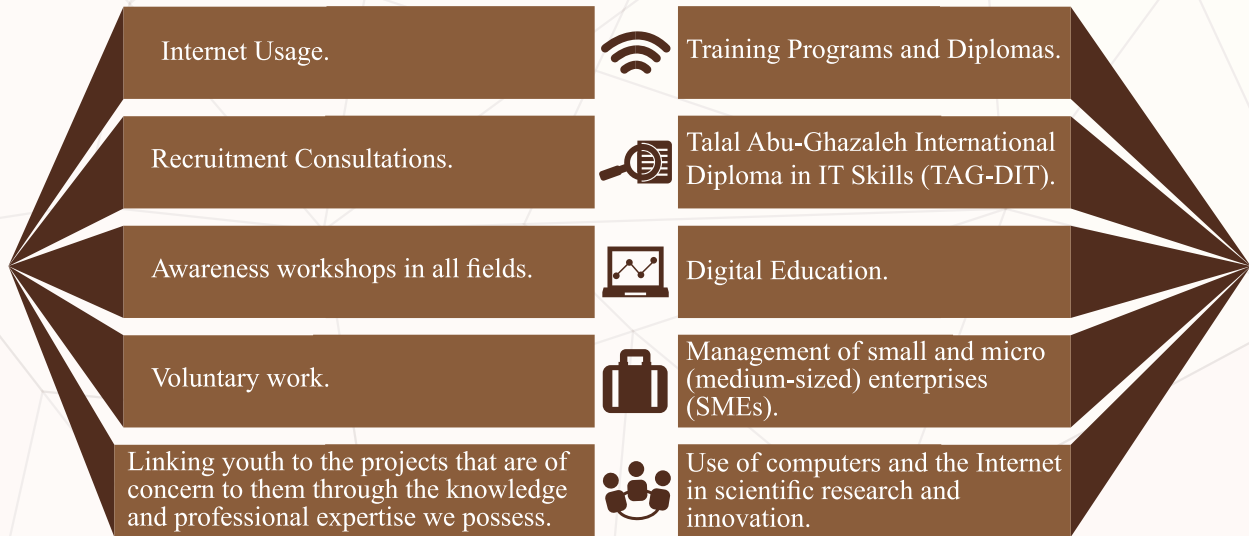


Knowledge Center Locations:

- Amman: 10 stations
- Balqa: 6 stations
- Zarqa: 3 stations
- Madaba: 3 stations
- Mafraq: 2 stations
- Irbid: 6 stations
- Karak and Al-Aghwar: 8 stations
- Tafilah: 3 stations
- Ma'an: 5 stations
- Ajloun: 3 stations
- Aqaba: 2 stations



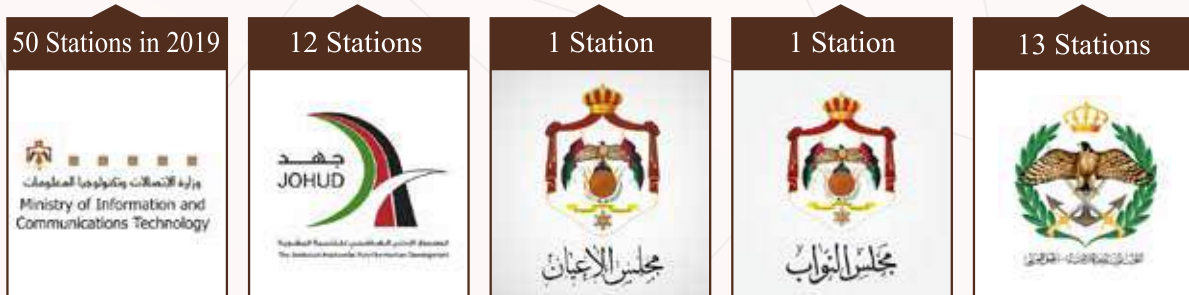
Services offered by knowledge stations:
Courses for studying the needs of society, and especially the needs of youth to link them to the labor market by providing:



The following are some of the training courses offered at the knowledge centers:



Stations Managed TAG-KS:



**Contact information: Mr. Loay Abu-Osbeh | E-mail: labuosbeh@tag.global
 www.tagks.com**



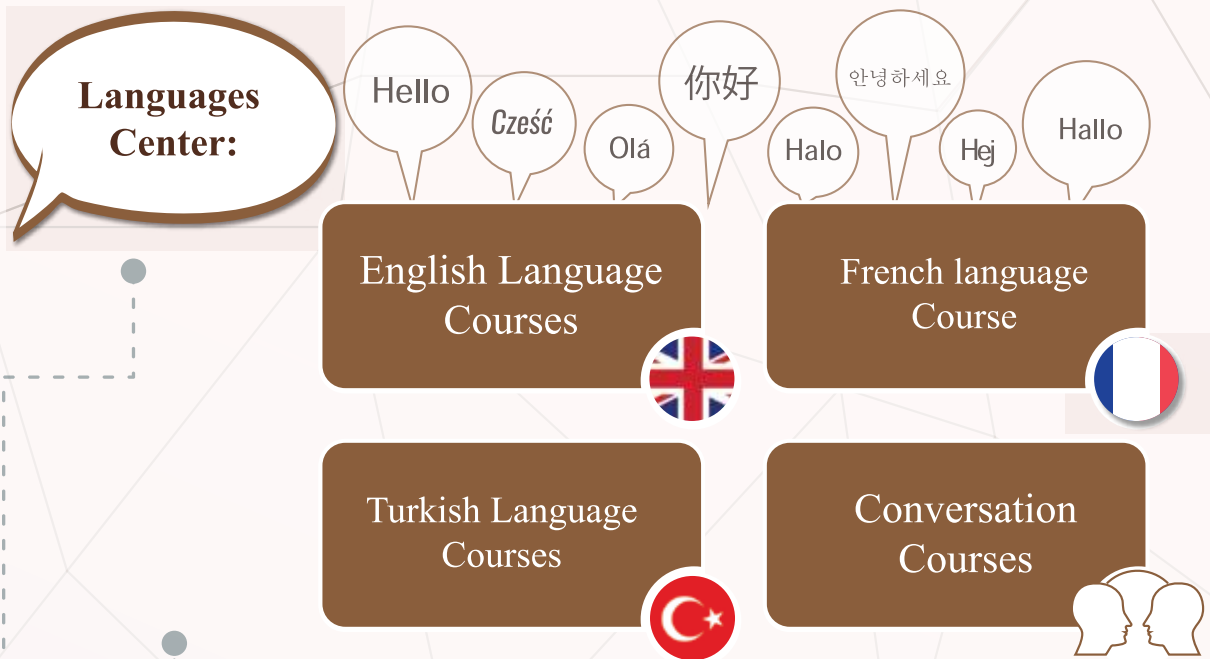
Talal Abu-Ghazaleh Knowledge Society
Member of TAG-Foundation

Your Gateway to the Future



Objective:

Supporting the Arab Youth in building their professional Capacities, reshaping their Skills, and upgrading their qualifications.





Specialized Training Courses

- Human Resources
- Project Management
- Translation
- Marketing
- Accounting & Auditing
- Business Management
- Interpersonal Skills



Library

Library that includes all TAG.Global publication



Facts



Contact information:

Mr. Loay Abu-Osbeh
 E-mail: labuosbeh@tag.global
 tag-knowledge@tag.global
 www.tagks.com



Location

Abed Al Rahim Al Waked Street,
 Shmisani, Amman Building 45

Proctored Testing Centers

- Both computer-based and online exams.
- Disseminating our services through multiple testing centers.
- Equipping students for conventional written exams, and re-sitting exams if necessary.
- Developing customized assessments and exams for corporations.
- Assisting universities in organizing their exams.
- Aiding corporations and institutions with entry and exit exams.
- Facilitating skills level testing of staff using internationally recognized methods.
- Verifying student identities utilizing biometric methods such as signature recognition, fingerprints, and facial recognition.
- Delivering online monitoring and recording services via web-accessed cameras

Contact Person: Ms. Areej Ghannam

Email: aghannam@tagcaitc.com

Website: tagimetric.com



Arabic Fluency Services (TAGARABIC)

The Arabic Fluency program is designed by Talal Abu-Ghazaleh International University (TAGI-UNI) to contribute to the dissemination of the Arabic language and culture, enhance its value globally and ensure the standardization of assessment of the linguistic level of native speakers and non-native speakers.

This unique program makes it easier for professional and academic institutions to assess with credibility and high quality the level of candidates through a standardized training and testing services that cover all Arabic language skills.

TAGI-UNI designed and developed this program as the most professional tool for developing Arabic language levels with the utmost accuracy and objectivity.

The Arabic Fluency program services:

1. The Arabic Placement Test.
2. Arabic Literacy Curriculum.
3. The Fluency in Arabic Skills Curriculum.
4. Arabic Language Training Courses (Classical and Popular).
5. Arabic Language Training Courses for Special and Professional Purposes.
6. The Arabic Fluency Test.

The above mentioned services conform to the standards of the Common European Framework of Reference (CEFR), taking advantage of the American Council on the Teaching of Foreign Languages (ACTFL) guidelines, and taking into consideration the specificity of the Arabic language.

Contact Person: Mr. Maher Abu Zer

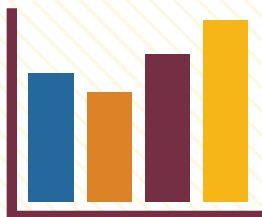
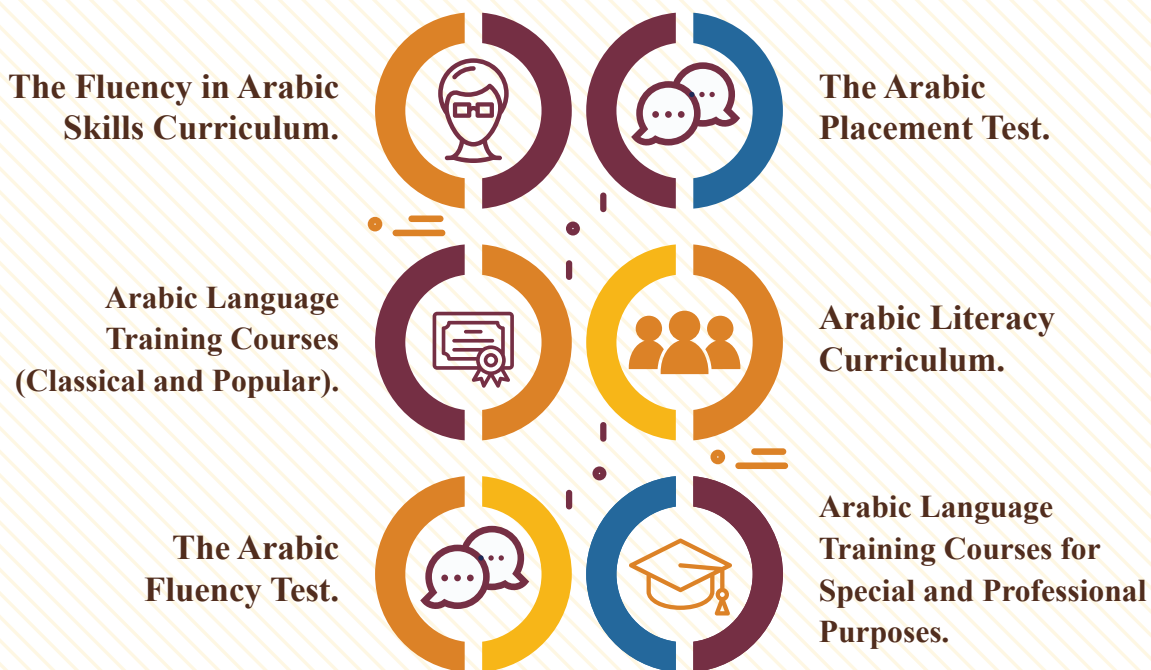
Email: mabuzer@tag.global | certificate@tagarabic.global

Website: tagarabic.global

The Arabic Fluency Program

The Arabic Fluency program is designed by Talal Abu-Ghazaleh International University (TAGI-UNI) to contribute to the dissemination of the Arabic language and its culture, enhance its value globally and ensure the standardization of the assessment of the linguistic level of native speakers and non-native speakers. This unique program also makes it easier for professional and academic institutions to assess with credibility and high quality the level of candidates through a standardized training and testing services that covers all the skills in the Arabic language. TAGI-UNI designed and developed this program to be the most professional tool for developing the level of candidates in Arabic language with the utmost accuracy and objectivity.

Furthermore, the Arabic Fluency program consists of six services as below:



The above mentioned services conforms to the standards of the Common European Framework of Reference (CEFR), taking advantage of the American Council on the Teaching of Foreign Languages (ACTFL) guidelines, and taking into consideration the specificity of the Arabic language.

Educational
S e r v i c e s



Educational Consulting Services

Strengthening institutional capacity of Arab Ministries of education

- Developing educational strategies.
- Undertaking strategic planning development and reform projects.

Design and build educational management systems

- Management Responsibilities
- Resources
- Realization and Delivery of Educational Products
- Measurement, Evaluation, Assessment
- Data Analysis and Improvement.

Enhance English language learning projects in the Arab region

- Customizing English language e-learning systems, which include software and other instructional methods.
- Offering learning tools and methods to help evaluate and build students' English language skills.

Offer school management consulting services

- Establishing franchise networks of internationally recognized providers along with equity investment to support school building in the region.
- Facilitating the design and implementation of in-house school management consulting services.
- Restructuring and organizing schools (policies and procedures)

Boost teacher training and professional development

- Implementing in-house teacher training and professional development services.
- Offering certified training courses for teachers and staff.

Provide accreditation

- Designing and creating an accreditation process for secondary and post-secondary education.
- Assisting countries in establishing their national accreditation criteria and standards.

Develop and distribute curriculum and education materials

- Facilitating the introduction of an internationally renowned publishing program
- Developing curricula and e-learning curricula

Use ICT systems in education

- Identifying ICT services appropriate for education.
- Promoting ICT use in education and e-learning.

Education News

- Writing News in the Field of Education
- Editing and Proofreading News in the Field of Education
- Quality Control of Translated Education News from English to Arabic and Vice-versa

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taguci.edu.jo

TAG-UCI Services

The University College was established in 2018 as an independent University College accredited by the Ministry of Higher Education and Scientific Research in Jordan and the Accreditation and Quality Assurance Commission for Higher Education Institutions. Our programs have been developed with communication and information technology advancement in mind by the most respected and renowned figures in academia. All programs have been designed to bolster the advancement of technical knowledge with practical real-world applications and through the case study approach where appropriate.

TAGUCI is the only major institution in the Arab world specializing in teaching applied information technology. Our academic programs are supplemented by internships in the Talal Abu-Ghazaleh Global that practices all the disciplines taught in the University College.

TAGUCI's aim is to prepare students for leadership positions in their specialized fields. We are committed to always developing new programs that help our students meet the demands of the ever-changing global economy.

To help achieve our goal of encouraging innovation, TAGUCI will offer a full tuition grant to any student who develops an innovative patentable project. Furthermore, Abu Ghazaleh Intellectual Property (AGIP), the largest Intellectual Property Company in the world, will assist in registering their patent for them.

Why TAGUCI?

- TAGUCI is the only major academic institution in the Arab world that specializes in innovation in the fields of business and information technology.
- Programs are designed in cooperation with leading global experts to combine the application of advanced technologies, practical real-world applications/challenges/trends/issues, and the case-study approach where appropriate.
- All programs include practical internships within the Talal Abu-Ghazaleh Global.
- Incubation is offered at TAGUCI where students receive full advisory and technical support from the faculty, and specialized technical and administrative assistance to assist in the growth of their startups.
- TAGUCI is located in the heart of Amman - Mecca Street, offering easy access and fully accessible to all different areas.

Degrees Offered

TAGUCI is a fully accredited university that licensed by the Ministry of Higher Education in Jordan. The following programs are offered:

- Bachelor of Business Administration.
- Bachelor of Computer Science.

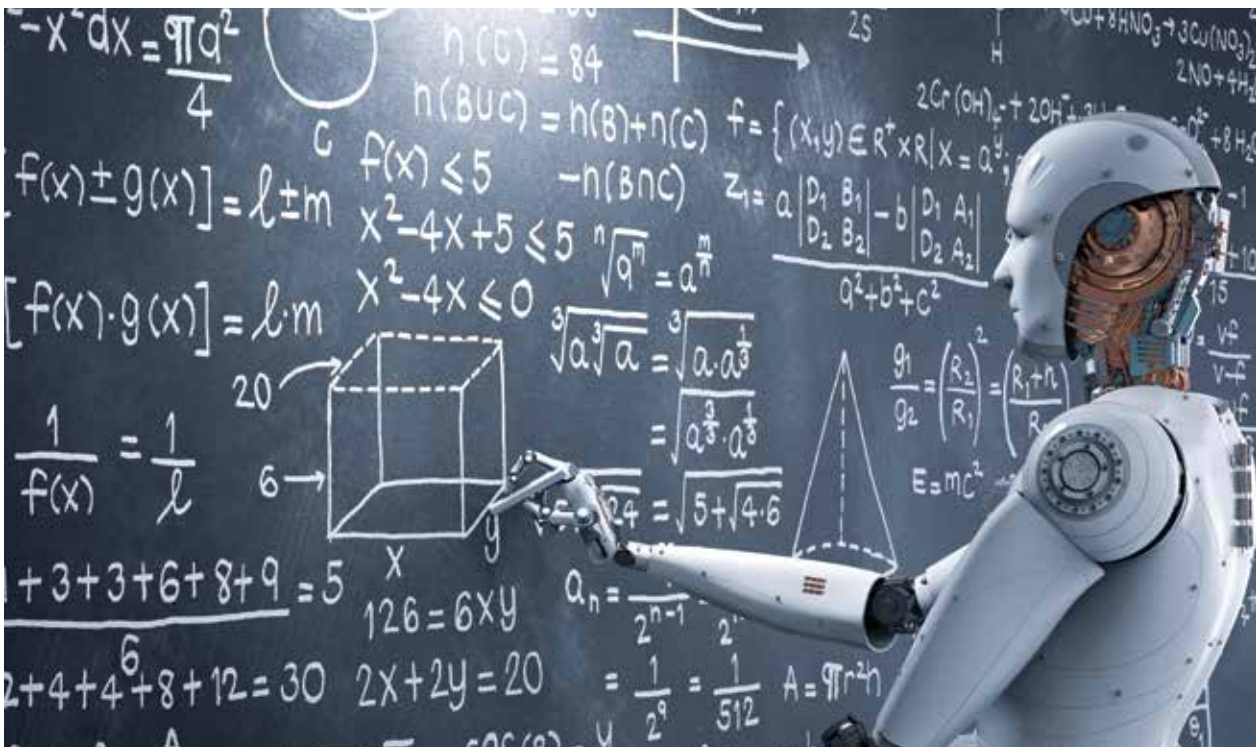
Master of Business Administration (MBA) with tracks in:

- a. Data Analytics
- b. Innovative Leadership and Entrepreneurship
- c. Human Resources Management
- d. Digital Marketing

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Crisis Management

S e r v i c e s

Crisis Management Services

In the face of what I believe will transpire in the near future, TAG-Transnational has been forward thinking in its approach and has developed a new set of ‘Crisis Management’ programs to help global entities plan for and recover from an impending major crisis. This encompasses a wide variety of services in which we have developed expertise through years of implementation.

1. Strategic Planning and Performance Management

This service includes reviewing the strong and weak points of every business as well as searching for new opportunities and identifying the right direction for the organization to focus on. Possible monitoring of current trends in technological, social, political, and economic developments will provide information necessary to adapt to changes and promote continued growth.

i. Strategic Planning

Strategic planning undertakes the task of helping, developing and updating a plan, followed by determining the top priorities and short-term goals. We run SWOT, PEST and other sophisticated analysis aimed at adopting a strategy as a function of external (threats, opportunities, future trends, new competitors, new competitor products) and internal (weaknesses, strength, potential resources, expertise) factors. We also provide clients with an action plan that outlines methods needed to reach short-term and long-term goals.

ii. Performance Management System

A system which assists in measuring and evaluating performance of resources such as human resources, financial performance, internal processes performance, so as to increase the efficiency of the organization. Balance scorecard and KPI’s are an example of a performance management system.

2. Business and Investment Advisory:

Business enterprises require a safe environment in which to operate securely towards further advancement. However, the security of business relies on many dimensions and variables. The following services, based on academic and professional sources, guarantee the organization’s success in securing their market position in all circumstances, as well as being able to capture opportunities during crises.

i. Feasibility Studies

A Feasibility study is performed to achieve successful design and implementation of a project, which includes examining current trends in all relevant domains and taking into consideration marketing, technical, organizational and financial issues pertinent to a project in order to provide a comprehensible report, which ascertains the likelihood of the project's success.

ii. Market Research & Sectorial Studies

In an era where global markets are witnessing numerous fluctuations and changes, this service provides clients with a comprehensive picture of their business prospects that includes the following:

- Market studies and research,
- Consumer purchasing power and market analysis,
- Marketing strategies,
- Distribution plans,
- Macroeconomic and microeconomic variables,
- Promotion studies, and
- Consumer preferences analytical studies.

iii. Social and Economic Studies and Research

Most business entities base their decisions regarding business solutions and expansion on various economic factors. In this context, we provide the following services:

- Economic analysis,
- Sector and industry studies,
- Economic risk assessment and social economic impact assessment.

3. Financial Advisory

Our primary goal here is to provide the type of financial operations which would easily track financial events, provide financial information significant to the financial management of a company or an organization, and/or required for the preparation of financial statements. Whether automated or manual, we consider all the aspects of the financial system to help integrate and improve all procedures, controls, data, hardware, and support personnel included within financial operations.

Our services include, but are not limited to the following:

- Business Valuation.
- Financial and Operational Due Diligence Systems
- Financial & Accounting Policies & Procedures
- Procurement System
- Assets Management System
- IPO
- Financial Risk Analysis
- Reviewing and Improving Accounting Operations
- Projection and Forecasts Systems
- Costing Systems
- Loss and Cost Reduction Systems
- Fraud Investigation
- Company Liquidation
- Merger & Acquisition Services

4. Business Process Management

i. Business Process Re-engineering

To redesign the organization's core processes and eliminate all obstacles among the operational processes with the aim of improving efficiency of the internal processes or business services provided to customers in order to add value to customer benefits while ensuring efficient use of available resources.

ii. Business Process Integration & Automation

Business Process Integration is essential for businesses looking to connect systems and information efficiently. Business Process Integration allows automation of business processes, integration of systems and services, and the secure sharing of data across numerous applications.

iii. Business Process Improvement (BPI)

Process Improvement efforts start by focusing on defining, understanding and improving the activity flow within major processes. Process Improvement brings major reductions in cost, cycle time and error rates. It is vital for organizations to understand the new possibilities arising once such enhancements are introduced and implemented across and within their divisions.

5. Restructuring and Remapping Services

The restructuring process aims at greater efficiency and adaptation to changing markets. Spin-offs, recapitalizations, strategic buyouts and major management realignments are all developments frequently associated with corporate restructuring.

To guarantee that your operations become much leaner, more efficient, better organized, and better focused on your core business, our experts will offer assistance during any changes in your organization, whether they involve corporate management changes, sale of underutilized assets, reorganization of functions, refinancing of your debts, or any similar developments.

6. Enterprise Risk Management

The process of measuring and evaluating corporate or institutional risks and developing strategies for managing them. These strategies include risk avoidance and minimizing their adverse effects and consequences. More precisely, it is the process of identifying, measuring, controlling and reducing risks in a company or institution.

Our Risk Management Consulting Services include but are not limited to:

- Risk Assessments
- Compliance with the respective international and national standards
- Internal controls and risk mitigation strategies
- Contingency planning
- Risk governance processes
- Monitoring and reporting
- Loss investigations
- Training and management development.
- Developing Enterprise Risk Management System “ERM”
- ISO31000: Developing Risk Management System as per the International Risk Management Standard

7. Business Continuity Management and Crisis Management System Iso22301:2012, Bs11200:2014

A preventive system developed to increase the readiness of enterprises in crisis and emergency situations to avoid business discontinuity and to continue providing essential services to customers, suppliers, regulators, and other entities that need access to these services under any circumstances. These include day-to-day activities such as project management, backup, change control, and support services. Business continuity is not a plan that is implemented at the time of a disaster; it refers to those daily activities that ensure that services are maintained continuously.

8. Sustainability and Renewable Energy:

Sustainability is a broad and complex concept, which has grown into one of the most pressing issues in the energy production industry. The idea of sustainability involves enhancing quality of life, and ensuring efficient use of resources with optimum performance leading to overall cost-reduction, which may empower companies during time of economic crisis.

We provide specific services to meet a number of targeted objectives including: resource and energy efficiency; pollution prevention; noise reduction; improved indoor air quality; harmonization with the environment.

We also provide the following sustainability and environmental services: energy auditing, energy modeling and optimization, water auditing, waste water management, environmental impact assessment studies, operation environmental management plan, waste management plan, renewable energy research & studies, strategic environmental assessment and ISO 50001..

9. Property Management:

We are dedicated to providing the highest level of quality consulting services and have recently added property management services to our portfolio. This service aims at serving property owners in selling, leasing and evaluating their property during the upcoming crisis.

10. Privatization

A wave of privatization swept through the world, opening new opportunities for privately-owned enterprises to penetrate public markets around the globe. The theory behind privatization is that enterprises run far more efficiently and offer better services to customers when owned by stockholders rather than the government.

Talal Abu-Ghazaleh Global Members

1. **Talal Abu-Ghazaleh Global (TAG.Global)** **tag.global**
The Global Organization for professional services and education
2. **Talal Abu-Ghazaleh & Co. International (TAG-Audit)** **tagi.com**
Audit and Accounting Services
3. **Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult)** **tag-consultants.com**
Management, Economic, and Financial Consulting Services
4. **Talal Abu-Ghazaleh Valuation (TAG-Value)** **tagvaluation.com**
Asset Valuation and Branding Services
5. **Talal Abu-Ghazaleh Domains (TAG-Domains)** **tagidomains.com**
ICANN Accredited Registrar
6. **Talal Abu-Ghazaleh Information Technology International (TAG-ITI)** **tagiti.com**
Consultation, Development and Implementation in the Field of Information and Communication Technology (ICT)
7. **Talal Abu-Ghazaleh E-Solutions (TAG E-Solutions)** **tagesolutions.com**
Software Solutions
8. **Talal Abu-Ghazaleh Intellectual Property (AGIP)** **agip.com**
Registration and Protection of Intellectual Property Rights
9. **Talal Abu-Ghazaleh Legal (TAG-Legal)** **tag-legal.com**
Legal Services
10. **Talal Abu-Ghazaleh International Advertising (TAG-Media)** **media.tag.global**
Media Consultants
11. **Talal Abu-Ghazaleh International Press & Publishing (TAG-Publish)** **tag-publication.com**
Services and Consultations in the Field of Printing and Publishing
12. **Talal Abu-Ghazaleh Recruitment & Human Resources Development (TAG-Recruit)** **tagirecruitment.com**
Human Resources and Recruitment Services
13. **Talal Abu-Ghazaleh Tenders (TAG-Tenders)** **tagtenders.com**
Tenders and Bids
14. **Talal Abu-Ghazaleh Translation (TAG-Translate)** **tagtranslate.com**
Professional Interpretation and Translation Services
15. **Talal Abu-Ghazaleh Visa Services - Chinese Visa Section (TAG-Visa)** **tag-visa.com**
Chinese Visa Services
16. **Talal Abu-Ghazaleh International University (TAGI-UNI)** **tagiuni.global**
Highly Accredited Online Academic and Professional Programs
17. **Talal Abu-Ghazaleh Digital University (TAG-DU)** **tag-du.com**
Providing Digital Educational Programs
18. **Talal Abu Ghazaleh University College for Innovation (TAGUCI)** **taguci.com**
Applied College for Business and IT
19. **Talal Abu-Ghazaleh University College of Business-Bahrain (TAG-UCB)** **tagucb.com**
Bachelor Degrees in Business Administration
20. **Talal Abu-Ghazaleh Educational Consulting (TAG-Education)** **tageducational.com**
Academic consulting and counselling in the field of higher education
21. **Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius)** **tagconfucius.com**
Teaching Chinese Language

- 22. Talal Abu-Ghazaleh E-Training (TAG E-Training)** tagitc.com
Providers of Accredited IT Training and Certification Services
- 23. Talal Abu-Ghazaleh Academy (TAG-Academy)** tag-academy.com
Organizing, Holding and Sponsoring Training Courses, Workshops and Seminars
- 24. Talal Abu-Ghazaleh Knowledge Society (TAG-KS)** tagks.com
It is the CSR arm of TAG.Global which, helps the youth enter labor market through offering them training courses and linking them with job seekers
- 25. Talal Abu-Ghazaleh Knowledge Forum (TAGKF)** tag-forum.org
Event Organizing Services
- 26. Electronic Arabic Encyclopedia Registration Website (TAGEPEDIA)** register.tagepedia.org
Enriching the online world with Arabic content
- 27. Talal Abu-Ghazaleh Laptop (TAGITOP)** tagitop.com
Affordable state-of-the-art Laptops
- 28. International Arab Society of Certified Accountants (IASCA)** iascasociety.org
Professional Certificates (IACPA, IACMA and IFRS Expert), Membership, Training Courses, and Professional Publications
- 29. Arab Society for Intellectual Property (ASIP)** aspip.org
Training and Raising Awareness in Legal and Intellectual Property Fields
- 30. Licensing Executives Society - Arab Countries (LES-AC)** lesarab.org
Advancing the Business of Intellectual Property Globally
- 31. The Arab International Society for Management Technology (AIMICT)** aimict.org
Capacity building and advanced IT training
- 32. Arab Center for Mediation and Arbitration (AIPMAS)** aipmas.org
Conflict settlement related to Intellectual Property
- 33. Arab Organization for Quality Assurance in Education (AROQA)** aroqa.org
Quality of Education
- 34. Arab States Research and Education Networks (ASREN)** asrenorg.net
High Speed Research and Education Networks and e-Infrastructure Services
- 35. Talal Abu-Ghazaleh for Cloud Computing Services (TAG-Cloud)** tagicloud.com
Cloud Computing Consulting Services (CCCS)
- 36. Family Business Governance Center (FBGC)** fbgc.jo
Family business and governance
- 37. Arab Omani Management Training Institute (AOTI-Oman)** tagi-aoti.com
Organize, hold and sponsor training courses, workshops and seminars
- 38. Abu-Ghazaleh Intellectual Property News Agency (AG-IP News)** agip-news.com
Providing media services in the field of intellectual property
- 39. All 4 Palestine Organization (All4Palestine)** all4palestine.com
Providers of Prominent Palestinian Profiles
- 40. Talal Abu-Ghazaleh Information Technology International News Agency (TAG-IT News)** tagitnews.com
Media Services in the Field of Information Technology
- 41. TAG-knowledge and Wealth Creation (TAG-Creation)** tagcreation.com
Business Advisory and Wealth Creation
- 42. Talal Abu-Ghazaleh Training-Bahrain (TAGI-Training Bh.)** tagitraining.bh
Training Services

43. Talal Abu-Ghazaleh Education News Agency (TAG-Educa News)	tageducanews.com
Media services in the field of education	
44. Arab Center For Dispute Resolution (ACDR)	acdr.aipmas.org
Domain Name Dispute Resolution	
45. Talal Abu-Ghazaleh Proctored Testing Centers (TAGI-Metric)	tagimetric.com
Third Party Proctored Examinations and Assessments.	
46. Talal Abu-Ghazaleh Capital Services (TAG-Capital)	tag-capital.com
Financial consultations	
47. Talal Abu-Ghazaleh University Management Advisory Services (TAG-Universities)	taguniconsult.com
Consultations in Higher Education	
48. Talal Abu-Ghazaleh for Dispute Resolution Center (TAG-Resolution)	tagresolution.com
Arbitration to settle conflicts in the field of trademarks	
49. Talal Abu-Ghazaleh Computer Refurbishment Center (TAG-CRC)	tagcrc.com
Refurbishing and developing computers	
50. Talal Abu-Ghazaleh Design & Publishing (TAG-Design)	tagidesign.com
Design of printing consultations	
51. Talal Abu-Ghazaleh Research Center (TAG-Research)	tagrsc.com
Business Education Researches	
52. Talal Abu-Ghazaleh Academy for Languages (TAG-Lingual)	tag-languages.com
Languages Training and educational courses	
53. Talal Abu-Ghazaleh Internal Audit (TAG-Audit)	taginternalaudit.com
Internal Audit Services	
54. Talal Abu-Ghazaleh Foundation (TAG-Foundation)	tag-foundation.org
Initiatives in areas of social development, economy, training and job creation, and thought and research forums	
55. TAG-International Institute for Social Responsibility (TAG-IISR)	tag-foundation.org
Social development, economic, and training initiatives	
56. Talal Abu-Ghazaleh Partners in Development (TAG-PID)	tag-foundation.org
Initiatives and forums Development	
57. Talal Abu-Ghazaleh Patents (TAG-Patents)	tagip-search.com
Patents services	
58. Talal Abu-Ghazaleh International Diploma in IT Skills (TAG-DIT)	tagitc.com
Providers of Accredited IT Training and Certification Services	
59. ICTDAR – Talal Abu Ghazaleh for Small and Medium Enterprises (ICTDAR-TAG SME)	tag.global
Provide training to small and medium businesses and entrepreneurs to build sustainable practices and enable them to access finance	
60. Talal Abu-Ghazaleh Business and Culture Radio (TAGBC.FM)	tagbc.fm
Radio Channel for Disseminating Thought, Culture and Education	
61. Talal Abu-Ghazaleh International Records (TAGI-RECORDS)	tagirecords.com
Protection of copyrights and neighboring rights in the field of music industry, registration and legal services of companies and domain name registration	
62. Arabic Fluency Certificate (TAGARABIC)	tagarabic.global
Provider of Arabic fluency exam, teaching Arabic language and teaching methods	
63. Talal Abu-Ghazaleh Advisory (TAG-Advisors)	
Management Advisory Services, Technology Transfer Project	
64. Jordanian National Orchestra Association (JOrchestra)	
Concerts and Musical Events	

JORDAN (The International Office):

① Amman - Head Office ② Amman Office ③ Amman (University) ④ Irbid ⑤ Maan

ASIA

TAG.Global Offices: **AFGHANISTAN:** ⑥ Kabul, **BAHRAIN:** ⑦ Manama, **BANGLADESH:** ⑧ Dhaka, **CHINA:** ⑨ Beijing, ⑩ Chengdu, ⑪ Guangzhou, ⑫ Shanghai, **INDIA:** ⑬ Bangalore, ⑭ Mumbai, ⑮ New Delhi, **INDONESIA:** ⑯ Jakarta, **IRAN:** ⑰ Tehran, **IRAQ:** ⑱ Baghdad, ⑲ Erbil, **KAZAKHSTAN:** ⑳ Almaty, **KUWAIT:** ㉑ Kuwait, **LEBANON:** ㉒ Beirut (AGIP), ㉓ Beirut (TAG-Audit), **MALAYSIA:** ㉔ Kuala Lumpur, **OMAN:** ㉕ Muscat, ㉖ Salalah, ㉗ Duqm, **PAKISTAN:** ㉘ Karachi, ㉙ Lahore, **PALESTINE:** ㉚ Gaza, ㉛ Ramallah, **QATAR:** ㉜ Doha, **RUSSIA:** ㉝ Moscow, **SAUDI ARABIA:** ㉞ Khobar, ㉟ Riyadh, ㊱ Jeddah, **SRI LANKA:** ㊲ Colombo, **SYRIA:** ㊳ Damascus, **THAILAND:** ㊴ Bangkok, **TURKEY:** ㊵ Ankara, **UNITED ARAB EMIRATES:** ㊶ Abu-Dhabi, ㊷ Ajman, ㊸ Al-Ain, ㊹ Hamriya, ㊺ Sharjah, ㊻ Dubai, ㊼ Jebel Ali, ㊽ Ras Al-Khaimah, ㊾ Um Al-Quwain, ㊿ Fujairah, **UZBEKISTAN:** ① Tashkent, **YEMEN:** ② Sana'a.

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AFRICA

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EUROPE

TAG.Global Offices: **FRANCE:** ⑦2 Paris.

Liaison Offices: **BELGIUM:** ⑦3 Brussels, **CYPRUS:** ⑦4 Nicosia, **GERMANY:** ⑦5 Dusseldorf, **HUNGARY:** ⑦6 Budapest, **ITALY:** ⑦7 Rome, **MACEDONIA:** ⑦8 Skopje, **ROMANIA:** ⑦9 Bucharest, **SWITZERLAND:** ⑧0 Geneva, ⑧1 Zurich, **POLAND:** ⑧2 Warsaw, **SPAIN:** ⑧3 Madrid, **UNITED KINGDOM:** ⑧4 London.

NORTH AMERICA

TAG.Global Offices: **CANADA:** ⑧5 Montréal, ⑧6 Ontario, **MEXICO:** ⑧7 Mexico City.

Liaison Offices: **CANADA:** ⑧8 Ottawa.

SOUTH AMERICA

TAG.Global Offices: **ARGENTINA:** ⑧9 Buenos Aires, **BRAZIL:** ⑨0 Rio de Janeiro, **CHILE:** ⑨1 Santiago, **VENEZUELA:** ⑨2 Caracas.



[In Our 45th Anniversary]



[Our Leadership in Capacity Building]

- Translated pages in different languages: **+10,000,000**
- Professional reports issued by TAG.Global: **+ 1,000,000**
- Professionals trained at TAG.Global: **+ 500,000**
- Professional certificates granted by TAG.Global: **+500,000**
- Talal Abu-Ghazaleh International Certificate in IT: **+250,000**
- Contracted advisers on the tenders database: **+50,000**
- Contracted trainers on the training database: **+10,000**
- TAG.Global Affiliated Training Centers: **+ 1,000**

[Our International Status]

- Total clients in all services and activities: **+1,000,000**
- Trademarks registered around the world: **+ 500,000**
- Intellectual property rights managed: **+100,000**
- Annual increase in the number of clients: **+25,000**
- Our company in auditing is among global top **20**
- Best IP Firm in the Middle East for **10 Years**
- Number of convictions against us worldwide: **0**
- Inducted to the IP Hall of Fame, Chicago **2007**

[Our Consulting Services]

- Archived documents by TAG.Global: **+ 150,000,000**
- Trademarks in the IPPR database: **+ 2,000,000**
- Scientific subjects in TAGEPEDIA: **+ 1,000,000**
- Conducted projects' feasibility studies: **+ 10,000**
- Restructured institutions by TAG.Global: **+ 4,000**
- Qualified organizations to receive ISO certificates: **+ 400**
- Members of the ISO International Committee since **1995**

[Our Knowledge-based Achievements]

- Annual global online outreach: **+ 30,000,000**
- 150** databases with classified records: **+ 500,000**
- Developed E-Software solutions to serve clients: **100**
- TAG.Global's websites for all services & activities: **60**
- TAG.Global has its own internet line: **TAG-ISP**
- Constructed and own **TAG-Computing Cloud**
- The first International Accredited Domain Name **Registrar**

[Talal Abu-Ghazaleh Foundation (CSR)]

- Our knowledge stations serving communities: **200** | Our fully operated & funded capacity building institutions: **50**
- Talal Abu-Ghazaleh allocates **50%** of its annual profits to Talal Abu-Ghazaleh Foundation and invests the other half in developing the Organization's capacities and expanding activities

Talal Abu-Ghazaleh Global



TAG.Global

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